

**LARGEST  
CIRCULATION  
OF ANY SONG  
MAGAZINE**

**AMERICA'S TEENS  
RIDE THE MGM  
RECORD-GO-ROUND**

**JULY**



**25¢**

# HIT PARADER

*A Charlton Publication*

## KANSAS CITY

**A TEENAGER IN LOVE**

**TAKE A MESSAGE  
TO MARY**

**THREE STARS**

**GOODBYE JIMMY GOODBYE**

**ONLY YOU**

**DREAM LOVER**

**SIX NIGHTS A WEEK**

**ENCHANTED**

**BONAPARTE'S RETREAT**

**ALMOST GROWN**

**I'VE COME OF AGE**

**FRANKIE'S MAN JOHNNY**

**POOR JENNY**

**HOLLYWOOD HIGHLIGHTS —  
STARRING JAMES DARREN  
AND MARILYN MONROE**



**JAMES  
DARREN**



**MARILYN  
MONROE**

**SPECIAL ATTRACTIONS**  
**TEDDI KING • JOHNNY CASH**  
**FOUR LADS • JOHNNY NASH**  
**WORDS TO "50" TOP HITS**



20  
Century-Fox  
presents

BING  
CROSBY  
DEBBIE  
REYNOLDS  
ROBERT  
WAGNER

SAY  
IT  
WITH  
SONGS!  
SAY  
IT  
WITH  
SMILES!

SAY  
IT'S  
THE  
ENTERTAINMENT  
THAT  
RINGS  
ALL  
THE  
BELLS  
IN  
YOUR  
HEART!

# 'SAY ONE FOR ME'

CINEMASCOPE  
COLOR by DE LUXE  
STEREOPHONIC SOUND

Bing, Debbie and Bob Sing:

"Say One For Me"... "I Couldn't Care Less"  
"You Can't Love Them All"... "The Secret Of Christmas"  
"Chico's Choo Choo"... "The Girl Most Likely To Succeed"  
"The Night Rock 'N Roll Died (Almost)"

co-starring

RAY WALSTON · FRANK TASHLIN · ROBERT O'BRIEN

Produced and Directed by

Written by



# The HIT PARADER BAND WAGON OF

## A Charlton TOP TUNES Feature

### TAKE A MESSAGE TO MARY

FELICE BRYANT BOUDLEAUX BRYANT  
These are the words of a frontier lad

Who lost his love when he turned bad.

Take a message to Mary

But don't tell her where I am

Take a message to Mary

But don't say I'm in a jam.

You can tell her I had to see the world,

Tell her that my ship set sail

You can say she'd better not wait for me

But don't tell her I'm in jail.

Oh, don't tell her I'm in jail.

Take a message to Mary

But don't tell her what I've done

Please don't mention the stagecoach

And the shot from a careless gun.

You can tell her I had to change my plans

And cancel out the wedding day

But please don't mention my lonely cell

Where I'm gonna pine away

Until my dying day.

Take a message to Mary

But don't tell her all you know

My hearts aching for Mary,

Lord knows I miss her so.

Just tell her I went to Timbuktu,

Tell her I'm searching for gold

You can say she'd better find someone new

To cherish and to hold.

Oh, Lord, this cell is so cold.

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### I TOLD MYSELF A LIE

OTIS BLACKWELL JIMMY WILLIAMS

I told myself a lie

When I said I didn't care

When I'm alone so all alone,

Out come the tears, the pouring tears.

I told myself a lie

When I said I'll get along.

When you're not near, it's funny dear,

Things just go wrong, always go wrong.

You got my heart I know,

Why do I fight it so,

When I know there's nothing to fear?

I told myself a lie

When I said I'll forget

But I can't hide, what's here inside,

I told myself a lie.

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### TONIGHT I'M A KING

BILL OLOFSON HUB ATWOOD

I was so gloomy today,

Nothing was goin' my way,

But tonight, tonight I'm a king

I prayed to Heaven above

Please send me someone to love,

And tonight, tonight I'm a king

To answer my prayers they sent you

And for the first time I know

That feeling of power and glory

Your kisses can bring

Someday you may leave me

And then I'll be a beggar again,

But tonight, tonight I'm a king.

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# TOP TUNES

### KANSAS CITY

MIKE STOLLER

JERRY LEIBER

I'm goin' to Kansas City;

Kansas City, here I come.

I'm goin' to Kansas City;

Kansas City, here I come.

They got a crazy way of lovin' there

And I'm gonna get me some.

I'm gonna be standin' on the corner,

On the corner 12th Street and Vine.

I'm gonna be standin' on the corner,

On the corner 12th Street and Vine.

With my Kansas City baby

And the one I call Miss K.C. Fine.

Well, I might take a train,

I might take a plane.

But if I have to walk

I'm goin' back just the same.

I'm goin' to Kansas City;

Kansas City, here I come.

They got a crazy way of lovin' there

And I'm gonna get me some.

I'm gonna pack my clothes,

Leave at the break of dawn.

I'm gonna pack my clothes,

Leave at the break of dawn.

Everybody will be sleepin';

Nobody will know where I've gone.

'Cause if I stay in town

I know I'm gonna die.

Gotta find a friendly city,

And that's the reason why

I'm goin' to Kansas City;

Kansas City, here I come.

They got a crazy way of lovin' there

And I'm gonna get me some.

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### GOODBYE JIMMY, GOODBYE

JACK VAUGHN

Goodbye Jimmy, goodbye.

Goodbye Jimmy, goodbye,

I'll see you again, but I don't know

when,

Goodbye, Jimmy goodbye.

Wind is a-blowin' rain starts to fall.

Train is a-tootin' it's long, lonesome

call.

Wheels are a-clickin' there way down

the track,

Countin' the days 'til he's comin' back.

When he has trav'led the land and the

sea,

He'll stop his roamin' and come home

to me.

Give me a kiss for each tear and each

sigh,

'Til then my Jimmy, my Jimmy goodbye.

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### A TEENAGER IN LOVE

DOC POMUS

MORT SHUMAN

Each time we have a quarrel

It always breaks my heart,

'Cause I am so afraid

That we will have to part.

Each night I ask the stars up above,

Why must I be a teenager in love?

One day I feel so happy,

Next day I feel so sad.

I guess I'll learn to take

The good with the bad.

Each night I ask the stars up above,

Why must I be a teenager in love?

I cried a tear for nobody but you

I'll be a lonely one

If you should say we're through.

If you want to make me cry,

That won't be so hard to do.

And if you should say goodbye,

I'll still go on loving you,

Each night I ask the stars up above,

Why must I be a teenager in love?

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### DREAM LOVER

DARIN

Ev'ry night I hope and pray

A dream lover will come my way

A girl to hold in my arms

And know the magic of her charms

'Cause I want a girl to call my own

I want a dream lover

So I don't have to dream alone.

Dream lover where are you

With love oh so true

And a hand that I can hold

You near as I grow old

'Cause I want a girl to call my own

I want a dream lover

So I don't have to dream alone.

I hope she'll hear my plea

Some day I don't know how

Some way I don't know how

She'll bring her love to me.

Dream lover until then

I'll go to sleep and dream again

That's the only thing to do

Till all my lover's dreams come true

'Cause I want a girl to call my own

I want a dream lover

So I don't have to dream alone.

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### I'D RUN ALL THE WAY

JOHNNY LEHMANN STAN LEBOWSKY

If you'd say, "Come to me,

Come to me and stay."

I'd run, I'd run, I'd run all the way.

If you'd say, "Need you so,

Need you so each day."

I'd run, I'd run, I'd run all the way.

If I thought I was the one

Who no one new could replace,

And it's not just a game,

Just a game you play,

And I'd run, I'd run, I'd run all the way.

I'd run, I'd run, I'd run all the way.

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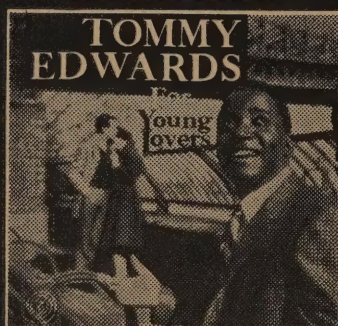
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THE STARS SHINE BRIGHT  
ON

**M-G-M RECORDS**

# HIT PARADER

A CHARLTON PUBLICATION

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## The Four Lads' "Scale" of Human Kindness



Like most successful entertainers the Four Lads have scores of admirers, mostly teenagers, who are organized into fan clubs all over the continent. Far from being idolatrous, the 500 chapters with nearly 90,000 members are given wholesome outlets for their youthful energies and are encouraged to become active in worthwhile causes that benefit themselves and the community. Under the guidance of the Lads, the fans are urged to join campaigns like the March of Dimes, Community Chest and projects to send underprivileged children to Summer camps.

This feeling of brotherhood and desire to fight juvenile delinquency was implanted in the Lads (Frank Busseri, Jimmy Arnold, Bernie Toorish and Connie Codarini) when they attended St. Michael's Cathedral Choir School, a renowned music academy, in Toronto, Canada. There they learned not only the musical scale, but the scale of human kindness from Monsignor J. E. Roman.

Three of the Four Lads are married

with Frank Busseri going to the altar in June with Joyce deYoung, one of the Ray Charles singers on the Perry Como show. Jimmy Arnold has a son and a daughter, and Bernie Toorish has one son. Connie Codarini was married last February to model Sandy Hill. On the road about nine months of the year, the Lads are usually seen with pen in hand between shows writing home. Their dressing room looks like a rouges gallery of the clan.

The boys launched their professional career as the Four Lads, singing at local clubs and hotels in Toronto and nearby cities. They came to New York and started recording for Columbia records and have had such hits as: "Standing On The Corner," "Moments To Remember," "No Not Much," "Istanbul," "Who Neds You," and "The Girl On Page 44."

They have also starred on the Steve Allen, Perry Como, Ed Sullivan, Pat Boone and Milton Berle TV stanzas. They are now negotiating with a major TV network for a weekly series which is expected to start next Fall.

## I'VE COME OF AGE

LOU STALLMAN

SID JACOBSON

I've come of age to understand spring,  
And know the reason why a robin starts to sing.  
I've come of age to see how dreams are born,  
And know a heart can beat, although it may be torn.  
Too long a time things have passed me by,  
But now I have grown to meet them eye to eye.  
I've come of age and all the world is new.  
Because I've found with you love to last the ages through.

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## POOR JENNY

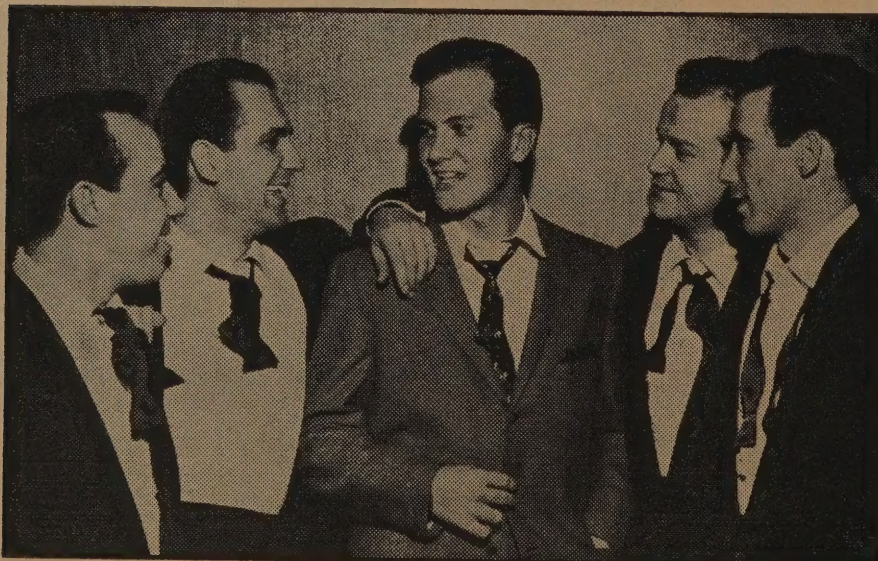
FELICE BRYANT

BOUDLEAUX BRYANT

I took my little Jenny to a party last night  
At ten o'clock it ended in a heck of a fight,  
When someone hit my Jenny she went out like a light,  
Poor Jenny.  
And then some joker went and called the cops on the phone,  
So everybody scattered out for places unknown.  
I couldn't carry Jenny so I left her alone,  
Poor Jenny.  
Well Jenny had her picture in the paper this morning,  
She made it with a bang, according to the story,  
In the paper this morning, Jenny is the leader of a  
Teenage gang, well, Jenny has a brother and he's hot on my trail  
His daddy wants to ride me out of town on a rail,  
I hope I'll be around when Jenny gets out of jail,  
Poor Jenny.

I went down town to see her, she was locked in a cell,  
She wasn't very glad to see me, that I could tell,  
In fact to tell the truth she wasn't looking too well,  
Poor Jenny.  
Her eye was black, her face was red, her hair was a fright,  
She looked as though she had been a-crying half of the night,  
I told her I was sorry, she said get out of sight  
It seems a shame that Jenny had to go get apprehended,  
A heck of a fate.  
This party was the first one she had ever attended,  
It had to happen on our very first date.

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The unofficial "Fifth Lad", Pat Boone (center), joins his on and off stage friends in a gab test backstage at New York's Latin Quarter night club.



## THREE STARS

TOMMY DEE

Look up in the sky  
Up toward the north  
There are three little stars  
Brightly shining forth  
They're shining so bright from heaven  
above

Gee we're gonna miss you, everybody  
sends their love.

On the left stands Ritchie Valens

A young boy just seventeen

Just beginning to realize

And explore his teenage dreams

Why did God call him oh so far away

Maybe to help some boy or girl

Who might have gone astray

With his star shinning in the dark

On a lonely night to light the path

And show the way, the way that's right.

Gee we're gonna miss you, everybody  
sends their love.

On the right stands Buddy Holly

With a shy grin upon his face

Funny how you always seem to notice

That one little curl out of place

Not many people really knew Buddy

Or understood how he felt,

But just a song from his lips

Would make the coldest hearts melt.

Buddy's singing for God now, His  
chorus in the sky

Buddy Holly we'll always remember you  
With tears in our eyes.

Gee we're gonna miss you, everybody  
sends their love.

In the middle stands a stout man

The Big Bopper is his name

Now God has called him

Perhaps to new fortune and fame

He wore a big Stetson hat

And sort of rambled up to the mike

How can we ever forget those wonder-  
ful words,

"You know, well I might."

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## TURN ME LOOSE

DOC POMUS

MORT SHUMAN

Turn me loose, turn me loose, I say.

This is the first time I ever felt this way.

Gonna get a thousand kicks,

Gonna kiss a thousand chicks, so turn  
me loose.

Turn me loose, turn me loose, I say.

Gonna rock and roll long as the band's  
gonna play.

Gonna holler, gonna shout

Knock myself right out, so turn me  
loose.

I got some change in my pocket and I'm  
rarin' to go.

I'm takin' some chick to the picture  
show.

When I see her home and we kiss good  
night, turn me loose

Turn me loose, turn me loose, turn me  
loose.

Turn me loose, turn me loose, turn me  
loose, I say.

Yes, today is gonna be the day I want  
you all to understand

That now I am a man, so turn me loose!

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## FRANKIE'S MAN JOHNNY

JOHNNY CASH

Well, now, Frankie and Johnny were  
sweethearts

They were true as a blue blue sky.

He was a long-legged guitar picker

With a wicked wanderin' eye,

But he was her man nearly all of the  
time.

Well, Johnny he packed up to leave her,  
But he promised he'd be back.

He said he had a little pickin'

To do a little farther down the track.

He said, "I am your man; I couldn't do  
you wrong."

Well, Frankie curled up on the sofa,  
Thinkin' about her man.

Far away the couples were dancin'

To the music of his band.

He was Frankie's man; he wasn't doin'  
her wrong.

Then in the front door walked a red-  
head,

Johnny saw her right away.

She came down by the bandstand

To watch him while he played.

He was Frankie's man, but she was far  
away.

He sang every song to the redhead;

She smiled back at him.

Then he came and sat at her table,

Where the lights were low and dim.

What Frankie didn't know wouldn't hurt  
her none.

Then the redhead jumped up and  
slapped him;

She slapped him a time or two.

She said, "I'm Frankie's sister,

And I was checkin' up on you

If you're her man, you better treat her  
right."

Well, the moral of this story,

Is be good but carry a stick.

Sometimes it looks like a guitar picker

Just can't tell what to pick.

He was Frankie's man, and he still ain't  
done her wrong.

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WHAT A DIFF'RENCE A  
DAY MADE

(Cuando Vuelva A Tu Lado)

STANLEY ADAMS

PAUL HILL

MARIA GREVER

What a difference a day made,

Twenty four little hours,

Brought the sun and the flowers,

Where there used to be rain

My yesterday was blue dear,

Today I'm part of you dear,

My lonely nights are thru dear,

Since you said you were mine.

What a diff'rence a day makes

There's a rainbow before me,

Skies above can't be stormy

Since that moment of bliss;

That thrilling kiss

It's heaven when you,

Find romance on your menu

What a difference a day made,

And the difference is you.

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SWING  
WITH THE LADS

Mitch Miller likes it when you sing along.  
The Four Lads prefer it if you let them do  
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boys are up to this time, swinging along with  
zest and enthusiasm through songs like The  
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with our amazing new quick-dry-  
ing glue. Can be worn any length  
...polished any shade. Help over-  
come nail-biting habit. Set of ten  
29c. At drug & dept. stores.

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Also Hollywood Fingernails...

Permanent Dubonett, Rose Color.

No polish required...29c set.



**I GAINED  
60 LBS. OF SHAPELY  
POWER-PACKED  
MUSCLES!**

Which of these  
**2 ME'S is YOU?**

THAT 125 LB.  
CHICKEN-CHESTED

**SISSY** below  
WAS ME  
A FEW SHORT  
WEEKS AGO

**NO!** friend you  
don't have to be  
**SKINNY** any more  
just mail **NOW**  
the **FREE**  
coupon below  
as I did. Soon  
**YOU** can add

**7 inches to your CHEST**  
**3 1/2 inches to each ARM**  
and the rest  
in proportion  
just as I did

**You Can WIN**

This 15" tall **SILVER TROPHY**  
JUST AS I DID IN  
**10 MINUTES**  
OF FUN & GYM!

**Come on, PAL, NOW  
YOU GIVE ME**

**10 PLEASANT MINUTES A  
DAY IN YOUR HOME... AND I'LL GIVE  
YOU a NEW HE-MAN BODY  
For Your OLD SKELETON FRAME.**

BY **George A. Jowett**  
World's Greatest Builder of HE-MEN

**NO!** I don't care how skinny or  
flabby you are; if you're a  
teen-ager, in your 20's or 30's or  
over; if you're short or tall, or what  
work you do. All I want is JUST 10  
EXCITING MINUTES in your  
home to MAKE YOU OVER by  
the SAME METHOD I turned  
myself from a wreck to a  
Champion of Champions.

**YES!** You'll see INCH upon  
INCH of MIGHTY  
MUSCLE added to YOUR ARMS.  
Your CHEST deepened. Your  
BACK AND SHOULDERS broadened.  
From head to heels, you'll gain SOL-  
IDITY, SIZE, POWER, SPEED! You'll  
become an ALL-Around, ALL-American  
HE-MAN, A WINNER in everything  
you tackle—or my Training won't  
cost you one solitary cent.

Develop  
**YOUR 520 MUSCLES**  
Gain Pounds,  
**INCHES, FAST!**

Friend, I've traveled the world.  
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the only method that builds you  
5-ways fast. You save YEARS.  
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TO GET FOR  
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of FAMOUS STRONG MEN**

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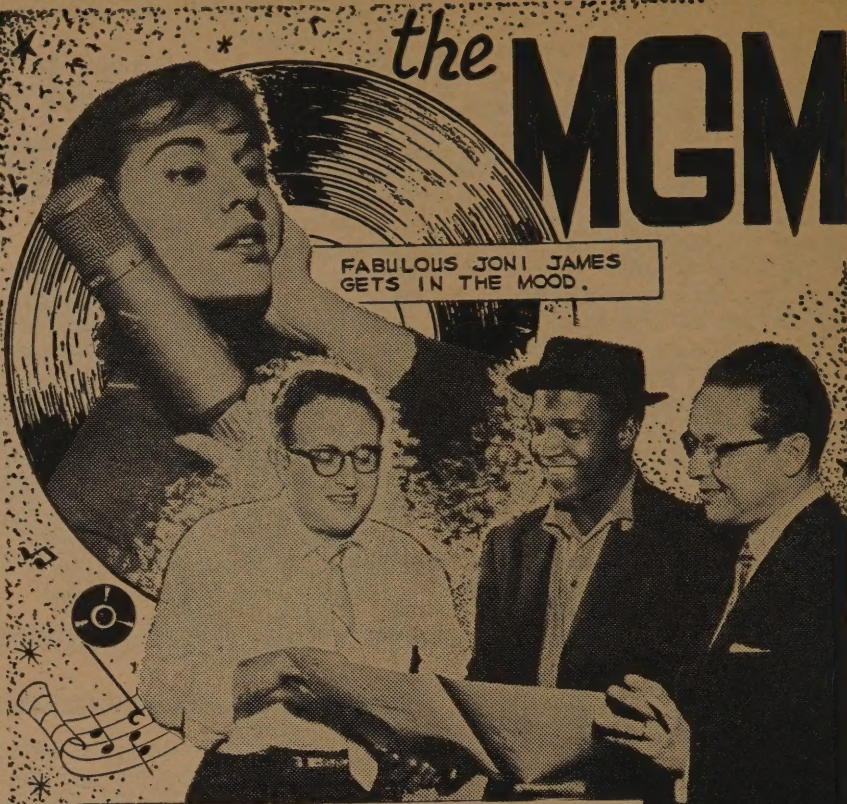
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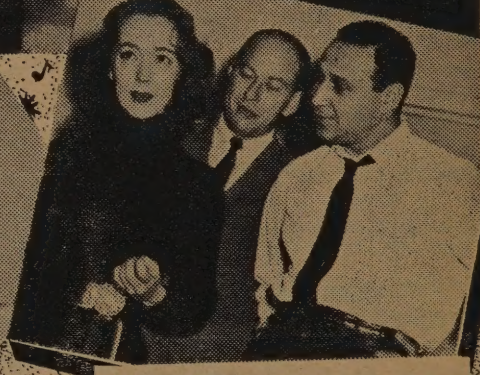


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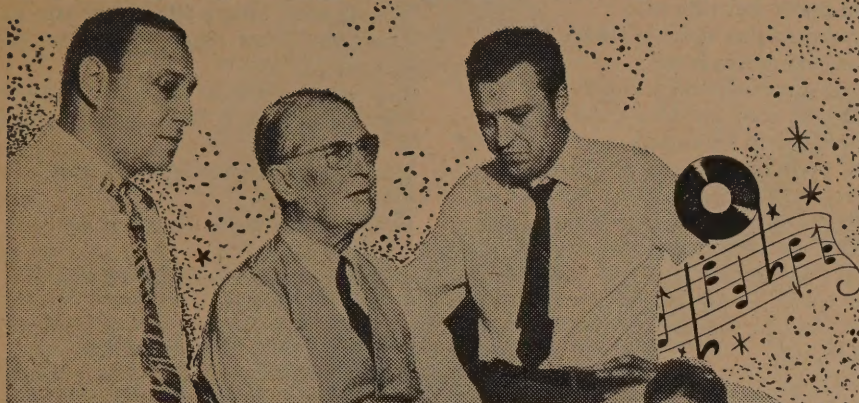
**HIT PARADER** takes great pleasure  
in presenting to you, "The MGM Rec-  
ord-Go-Round" — in essence a merry  
go round of hits as presented by the  
"hot-as-fire" record company. Keeping  
up with the stars on MGM has us in  
a daze. It seems with each new issue  
we're interviewing another MGM artist  
as they break through with hit after  
hit — spinning 'round and 'round on  
turn tables all across the nation.

Connie Francis, Tommy Edwards, J.  
P. Morgan, The Morgan Brothers, Con-  
way Twitty, Harry James, Clyde Mc-  
Phatter and Joni James are all mem-  
bers of the MGM record family as are  
50 or more other great disc personali-  
ties. It's difficult to say just who is  
responsible for the success of this  
swinging outfit over the past couple  
of years, but undoubtedly it's the team-  
work of the entire staff that leads to  
the exciting results.

Arnold Maxin, President of the disk-  
ery, is fortunate in having such talents



# RECORD-GO-ROUND



ARNOLD MAXIN WITH MAURICE CHEVALIER AND NORMAN ROSEMONT OF THE LERNER AND LOEWNE OFFICE.



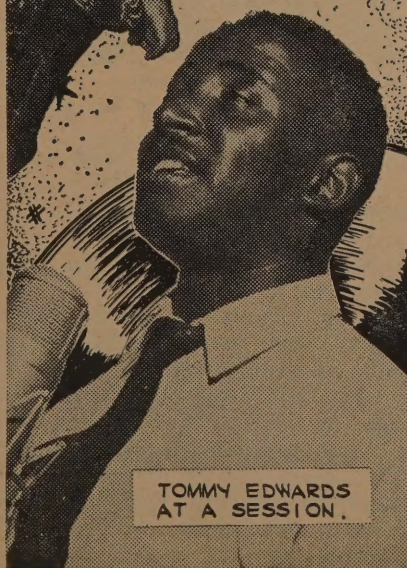
CONNIE FRANCIS--  
MGM'S GOLD  
RECORD QUEEN.

HARRY JAMES AND ORK MEMBERS  
LISTEN TO PLAYBACK OF "BLUE BAIÃO".

as Ray Ellis, Leroy Holmes and Jim Vinneau as part of his Artist and Repertoire staff. Of course there are many other persons who have played their part in the MGM Record-Go-Round, but neither time nor space will allow us to credit all of these persons.

Looking back a bit, we find ourselves having been treated to such entertaining wax productions as "It's All In The Game," "Purple People Eater," "Stupid Cupid," "Who's Sorry Now," "Miss You," "It's Only Make Believe," "Nola," "My Happiness," "If I Didn't Care," "There Goes My Heart," "I Still Get A Thrill" and "There Must Be A Way." These are but a small handful of the vast number of hits produced by the MGM people and we know, that in years to come, many hundreds of great hit items will be spinning our way via the MGM Record-Go-Round.

In summation, we offer congratulations and best wishes for continued success to this organization who devotes so much time and talent to the betterment of the recording industry.



TOMMY EDWARDS  
AT A SESSION.

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☐ Send C.O.D. I will pay postman \$1.10 on delivery, plus postage and C.O.D. charges.  
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CITY.....STATE.....





This month the Music Staff is more than proud to present to its readers a piping "hot" issue of HIT PARADER. HIT PARADER went "all out" to bring you the very latest in the world of the recording personalities.

Glittering ever so brightly on the billboard of fame is a handsome, male heartthrob the gals are all raving about young Mr. Frankie Avalon. Something that the gals, and guys too, are simply going to flip over is the great big "Secretarial Kit" special being presented for all of our readers. Those who join in on this dynamic deal will receive a package of material; pictures, cards, etc. Don't delay — join now! View the details contained within!

Another terrific feature — HIT PARADER goes to Hollywood! To get the most exclusive on what's the "hottest," HIT PARADER took a trip to the land of glittering lights and returned with the latest bits on its most



FRANKIE AVALON

promising male actor, Jimmy Darren. Everyone's simply raving about this lad and the job he does in the flick in which he stars, "Gidget." It's a movie and a story you'll not want to miss. Speaking of "miss," here's another flick and gal you'll not want to be left out in the cold on, Marilyn Monroe and her latest movie bit, "Some Like It Hot." That's just what it is, "hot" and so's the latest info bit we've rustled up for this terrific Jimmy Darren, Marilyn Monroe story.

The Lads — Four of them, are very modest, but the story telling of the "Good Hearts of the Four Lads" will show you they've nothing to be modest about. They deserve every bit of fame and fortune they've received 'cause they've been good to their public and the teenagers they love so much.

If you'd like to know about "The Super Sad Song Salesman," then you'd like to know about Johnny Cash. Mr. "C" is a very remarkable country artist who seems to score on the "pop" charts every time with a country flavored ditty.

## MOVE OVER, ROVER

EDWIN MASCARI EDWIN WENZLAFF

(Kid's) Daddy's boss in our house,  
Daddy wears the crown,  
Daddy's boss in our house,  
When mommy's not around.  
(Men) now listen all you kiddies,  
You know that isn't true,  
You know that daddy's always boss,  
And I can prove it too.

When I come home at night  
And slip into my easy chair,  
I merely snap my fingers  
And your mother will be there,  
When I tell her she should wash the car,  
You can bet your life she'll say:

"Me wash the car while you watch TV,  
That'll be the day".

Move over (arf) (arf) please rover,  
(Arf) (arf) he's back in the dog house  
again,

(Arf) (arf) move over (arf) (arf)  
please Rover

(Arf) (arf) I'm back in the dog house  
again.

I (kid's) Daddy's back in the dog  
house,

In the dog house, in the dog house,  
Daddy's back in the dog house,  
And that is where he's gonna stay.  
When I told my wife that she  
Was spending too much of the dough  
On things like rent and food  
And clothes, this stuff has got to go,  
When I tell her she should bank some  
cash,

You can bet your life she'll say:  
"Sure I will when you get a job,  
That'll be the day."

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## DANTE'S INFERNO

EDDIE MASCARI EDWIN WENZLAFF

On income tax you don't renege  
In fact you're never late,  
Your refunds were returned to you  
And now you're up to date.  
But in that square for charity,  
How much did you donate?

Welcome to Dante's Inferno

Welcome to Dante's Inferno

Welcome you old so and so,

You met someone you know,

Well you told 'em where to go,

Welcome to Dante's Inferno.

Oh madam, what a lovely hat you're  
wearing

It's a wee bit crushed, but I know why,  
ha, ha

Pushed your way into the bus,  
You didn't want to wait,  
You only had two blocks to walk  
But you were rather late.

The driver took your transfer

But your thumb was on the date.

Welcome lad, you're a wee bit early,

But you're still a pal of mine buddy,  
ha, ha

Never seem to worry 'bout your passing  
the exam,

'Cause when it comes to finals

You have a well laid plan.

You always have the answers

Right in the palm of your hand.

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## THAT'S WHY

BERRY GORDY, JR. TYRAN CARLO

The way you make me feel like I belong

The way you make right when

I am wrong,

The way you sacrifice just for me

Just how lucky can a poor man be.

That is why, that's why I love you so

That is why, (that's why I love you so)

Don't you know that's why I love you  
so

Yea, yea, yea, I want the world to know.

World to know, if Shakespeare thought

that Juliet

Really loved Romeo from the time

they met

For he would blow his top if he

could see

Just how you've been loving me.

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## PINK SHOELACES

MICKIE GRANT

Now I've got a guy and his name is

Julie

He's my guy and I love him truly

He's not good lookin' heaven knows

But I'm wild about his crazy clothes

He wears tan shoes with pink shoelaces

A polka dot vest and man oh man

He wears tan shoes and pink shoelaces

And a big panama with a purple hat  
band

He takes me deep sea fishing in a  
submarine

We go to a drive in movie in a  
limousine

He's got a whirlybirdy and a twelve  
foot yacht

Ah but a-that's a-not all he's got

Now Julie got a feeling we were

going to war

So he went out and enlisted in a  
fightin' corps

But he landed in a brig for raising  
such a storm

Tried to put him in a uniform

One day Julie got to feeling sick

So he decided he'd better make his  
will out quick

He said, "Just before the angels come  
to carry me,

I want it down in writin', how to bury  
me."

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Co.

## JAY WALKER

ROBERT SPENCER

Jay Walker, use your head, stop when  
the light is red

Watch-a when you cross the street, you  
will end up six feet.

Jay Walker, use your head, stay away  
from the hospital bed.

Watch the signs and be alert, you will  
end up gettin' hurt.

Look left, look right, keep your eyes  
on the light.

When it's green you can go, is it out  
take it slow.

Jay Walker, use your head, don't end up  
like old Fred.

He played the same old line, now he  
lays flat on his spine

Jay Walker, mm Jay Walker, mm Jay  
Walker, mm Jay Walker.

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# *I wanted to be an Artist!*



How I envied the artists at the store where I worked! I kept wondering whether I had enough talent to get into fashion drawing.



Then one night I read about a free Art Talent Test to take at home. I sent for the test that same night.



In a few days my Art Talent Test came in the mail. I could hardly wait to get to my room and start the test.



I passed the test! (It wasn't hard.) They encouraged me to go on with my drawing. I'm really thrilled.

## Take FREE Art Talent Test

Find out—free—if you have talent enough for a commercial art career. Demand for artists is increasing—for advertising, illustrating, cartooning, landscape and portrait painting. Earnings now range up to \$500 a week or more—for both men and women in the art field.

Take this simple Art Talent Test at home. No cost, no obligation. It's just a test of the talent you were born with—not a test of how well you draw now. Test was devised by professional artists. Mail coupon today for free Art Talent Test.

**ART INSTRUCTION, INC., STUDIO 6829**  
500 S. 4th St., Minneapolis 15, Minn.

*Please send me your Talent Test, without cost or obligation.*  
(PLEASE PRINT)

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Occupation \_\_\_\_\_

Address \_\_\_\_\_ Apt. \_\_\_\_\_ County \_\_\_\_\_

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RADIO GUITARIST ED SALK'S famous  
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which positively teaches you to play a  
beautiful song the first day and any  
song by ear or note in seven days!

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ED SALK, Studio 113-T, Bradley Beach, N.J.

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money back. Order "Super Ju Jitsu" today! **NELSON-HALL**  
CO., 210 S. Clinton St., Dept. GR-22, Chicago 6, Ill.



## FOR A PENNY

CHARLES SINGLETON

Darling, darling, darling, if you should  
say we're through

I would sell my heart for a penny  
'Cause it's worthless to me without you  
With these arms I hold you, that's all

I use them for

I would sell these arms for a penny  
If they couldn't hold you anymore  
In other words nothing means nothing  
at all

Unless I have you by my side  
Without you my whole world would  
crumble and fall

But with you I'm so satisfied  
Darling, darling, darling, I swear by  
all above

For a penny, for a penny, for a penny  
I'd give all that I own for your love.  
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## I NEED YOUR LOVE TONIGHT

SID WAYNE

BIX REICHNER

Ooh-ooho  
Oh-oh oh I love you so  
Ah-ah ah I can't let you go  
Ooh-ooh ooh don't tell me no

I need your love tonight.  
Oh-oh gee the way you kiss  
Wow-ee want more of this  
Wee-ee too good to miss  
I need your love tonight.  
I've been waitin' just for tonight  
To do some lovin' and hold you tight  
Don't tell me baby you gotta go  
Got the hi-fi high and the lights down  
low.

Hey now you'll wanna stay  
Ooh-wow you better stay  
Pow-pow don't run away

I need your love tonight.  
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by permission. Sole selling agent Hill &  
Range Songs, Inc.

## LOVEY DOVEY

AHMET ERTEGUN MEMPHIS CURTIS  
Well, you're the cutest thing that I did  
ever see

I really love you, baby, won't you come  
with me  
Lovey dovey, lovey dovey all the times  
lovey dovey,

I can't get you out of my mind  
Ev'ry time you kiss me, you just thrill  
me so

Never, never, never, never let me go  
Lovey dovey, lovey dovey all the times  
lovey dovey,

I can't get you out of my mind  
I sigh with a feeling when you're  
near me,

I'm high as the ceiling, oh, baby,  
hear me

'Cause I'm sayin' that I love you  
Place none above you, come here,  
pretty baby,

I can't wait because my love is tumblin'  
down

And I feel the mood for you  
Pretty babe I'd break my mama's rule  
Lovey dovey, lovey dovey all the time  
lovey dovey,

I can't get you out of my mind.

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Co., Inc.

## ONLY YOU

(And You Alone)

BUCK RAM

ANDRE RAND

Only you can make this world seem  
right.

Only you can make the darkness bright.  
Only you and you alone  
Can thrill me like you do  
And fill my heart with love for only you.  
Only you can make this change in me,  
For it's true you are my destiny.  
When you hold my hand,  
I understand the magic that you do.  
You're my dream come true,  
My one and only you.

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Inc. Sole selling agent: Robert Mellin Inc.

## SUMMER DREAMS

SEYMOUR COCHRAN DORCAS COCHRAN  
Summer dreams, where do they go  
when winter comes?

Their promises are gone, and still they  
linger on.

Summer dreams, built on a kiss have  
taught me this;

Flights to heaven on a summer moon  
Return to earth too soon.  
Like bold honey bees steal their honey  
and fly.

Like gold autumn leaves touch the frost  
and die.

So my love was only true when skies  
were blue.

Yet, I pray, someday, a love will come  
With more than summer dreams.

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Hill & Range Songs, Inc.

## LOVE IS LIKE CHAMPAGNE

(Mon Manège A Moi)

CARL SIGMAN JEAN CONSTANTIN  
NORBERT GLANZBERG

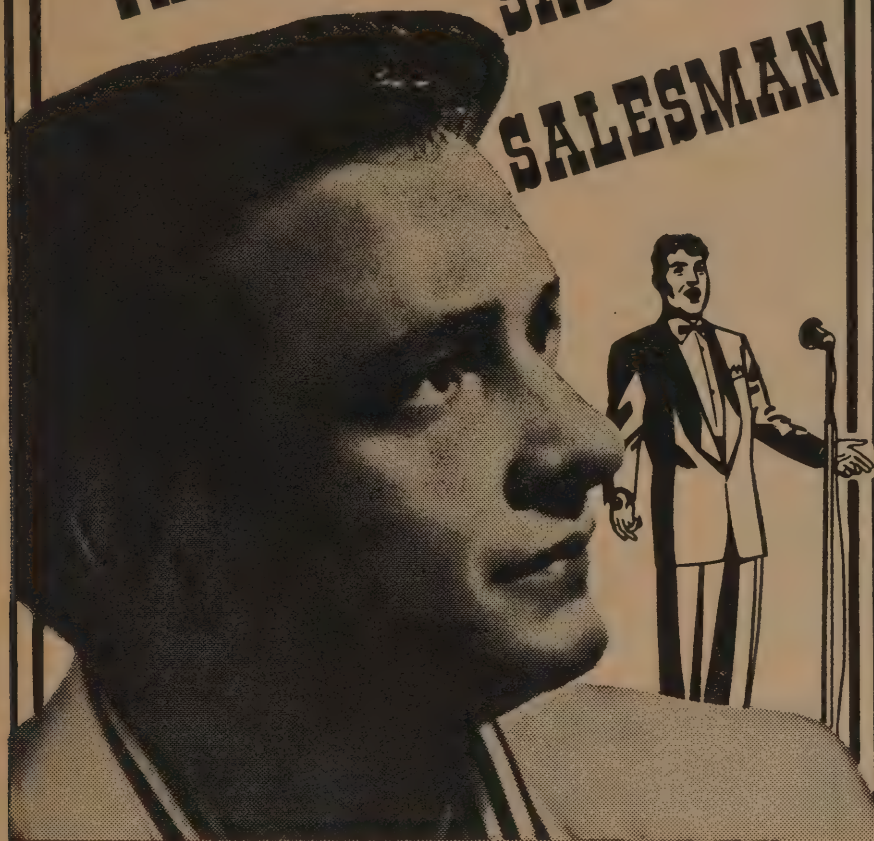
Love me and my heart grows dizzy  
Love is something like champagne  
I could climb the Eiffel Tower  
I could swim the River Seine  
Kiss me and I walk in sunshine  
Though the world be drenched in rain  
Love me and my heart goes crazy  
Love is something like champagne  
Love's a whirling carousel  
Love's a magic wishing well  
Love's a golden wedding bell  
Love do right by Mademoiselle  
Kiss me and I'm painting pictures  
Only lovers can explain

Love me and my heart goes dizzy  
Love is something like champagne  
Love me and my heart grows dizzy.  
Tu me fais tourner la tête  
Mon manège a moi cest toi  
Je suis toujours a la fête  
Quand tu me prends dans tes bras  
Je ferais le tour du monde  
Ca ne tournait pas plus qu'ça  
La terre n'est pas assez ronde  
Pour m'etourdir autant qu'tei  
Comme on est bien tous les deux  
Quand on est ensemble nous deux  
Quelle vie on a tous les deux  
Quand on s'aime comme nous deux  
On pourrait chander d'planetes  
Tant qu'j'ai mon coeur pres de tien  
J'entends les flonflons d'la fête  
Et la terre n'y est pour rien.

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# THE SUPER SAD SONG SALESMAN



## JOHNNY CASH

"Around the swimming pool, by day, a trio of little girls (ages 3½, 2½ and ½) raise continual riot. A yellow parrot named 'Jethroe' screeches, whistles and squawks 'There's a girl' whenever Mamma glides past in skintight velvet pants. A hefty brother-in-law lounges around listening to a recording of rock 'n' roll music that he composes himself. Through it all, Johnny Cash, head of the household, relaxes in pointy Italian-leather loafers, and practices a fast draw with his Colt .45."

Thus *TIME* magazine describes the "unhinged" menage of Columbia Records' Johnny Cash, whose current single record, "Frankie's Man Johnny", and album, "The Fabulous Johnny Cash", are high on best-seller lists.

In Saskatoon, Duluth, Hawaii or Australia, wherever tall (6 ft. 1 in., 195 lbs.) Johnny sounds off with his own "country" ballads in his deep, twanging baritone, the tour is sure to pay off. For these days the jukebox set is on a crying jag: hangings, murders, deaths, burials and blighted loves are the subjects they want a man to sing about. And ever since Johnny Cash came out of the Arkansas delta, he has been singing about sorrow with spectacular success. In four years, half a hundred Cash-composed songs have sold more than 6,000,000 records.

As a youngster, Johnny had something to cry about. Born near Kingsland, Ark. ("just a wide place in the road") he grew up on a hard scrabble farm. Johnny's Baptist family were mainly hymn singers, but his mother reckoned that it was all right to teach

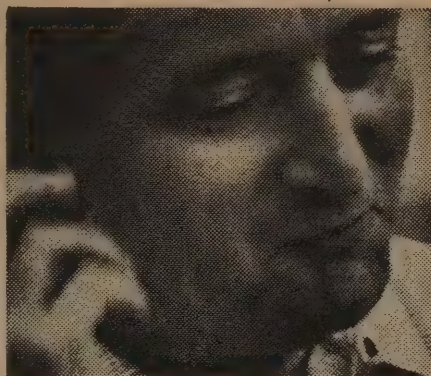
the boys how to strum her battered old guitar. At twelve Johnny was writing poems, songs, and gory stories. At 22, after a tour in the Air Force, he was married, making a poor living as an appliance salesman in the poorer sections of Memphis.

But he and two friends — billed as Johnny Cash and the Tennessee Two — were also working at church socials. Four years ago they got a singing try-out with Sun Records (the outfit that discovered Elvis Presley and Jerry Lee Lewis), and their first song was Johnny's "Cry, Cry, Cry." And Johnny had it made.

"Cry" sold 100,000 copies in the south alone. "Folsom Prison Blues," "Ballad of a Teen-Age Queen" — everything he turned out became a hit. And everything he composed came easily. "I write songs in the back of the car," Johnny explains, "or in hotel rooms, in planes." But "write" is the wrong word. He cannot read a note. Johnny simply picks out the tunes that arrange themselves in his head, plays them over and over till the boys know them well and can record them on tape.

Now that Johnny Cash has hit the big time, he has switched to Columbia Records, and he is incorporated six ways from Sunday. He has two managers — one to mind the store in Los Angeles and the other to travel with the boys on the road — plus a personal press-agent and a paid president for his national fan club. He has his own song-publishing company, a syndicated television show in the offing, and some movie roles on tap.

## BALLADS, BUT BEAUTIFUL



Back in the Thirties and early Forties, somewhere between the Hut Sut Song and the Too Fat Polka, the art of writing popular ballads flourished as it never had before and hasn't since—or is this just nostalgia on our part? At any rate, here are a dozen remarkably beautiful songs from that era, including Moonglow, Fools Rush In and Don't Blame Me, sung by the celebrated Norman Luboff Choir.

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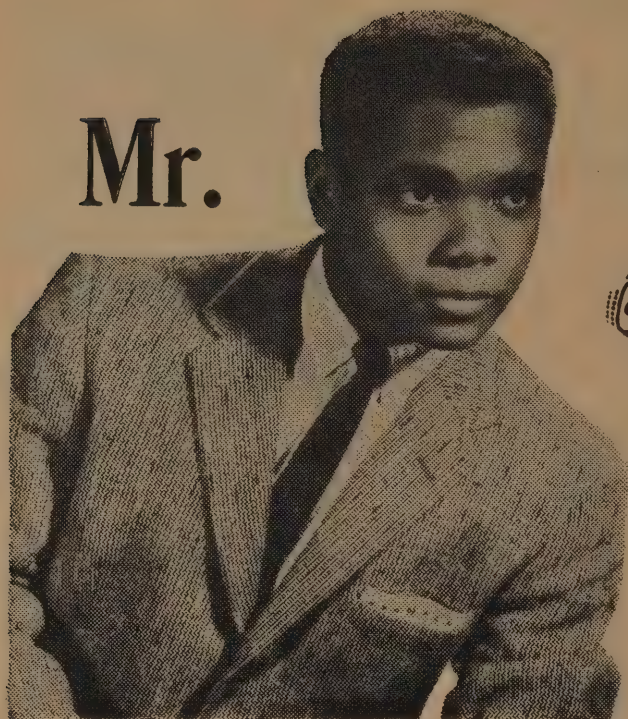
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# THE "NATURAL"

## Mr.

## Nash-



In the field of entertainment, there are a few artists who have reached the heights of full-fledged stardom without a fundamental background of intensive study and training. Those who do become stars without these benefits can be said to possess rare and unique talents which gifts are recognized immediately be all and sundry. Such a star is **JOHNNY NASH**, the handsome, personable youngster whose unusual voice has been hailed by critics and the public alike as one of the finest natural voices in a decade.

As far back as he can remember, Johnny has sung — often for his own amusement, sometimes for the entertainment of his fellow caddies and visitors to the pro shop at the golf club in Houston where he toted bags and clubs for the members. Whenever he felt the urge to sing, Johnny merely gave vent to the urge, singing forth gustily.

It was at the golf club that Johnny can be said to have experienced his first "break" to start him on his professional life as a singer. One of his fellow caddies made mention of Johnny's great voice to a member of the club, who expressed an interest and desire to hear him sing. Accordingly, the caddy escorted the member into the pro shop where, as would be expected, Johnny was caroling one of the hit tunes of the day, and the member queried Johnny at length about his ambition, his background, and observed the youngster's keen alertness and gentlemanly bearing with beaming approval. Assuring Johnny that he would do something about him, the gentleman approached a close personal friend who was an executive of the Paramount Theatres Circuit in Texas.

At the time, the Paramount Theatre headquarters in New York were in the process of organizing their record subsidiary, ABC-PARAMOUNT, and the Texas executive soon contacted Johnny and arranged for him to record a tape of four songs which was then sent to

the headquarters of the new record company in New York. Many Paramount Theatre heads throughout the country had been submitting similar artists for consideration for recording contracts, but, for the most part, the material and artists submitted were below the required standards which Sam H. Clark, president of the newly-organized record division, had set. As it happened, Nash's tape was the last one to be auditioned, mainly because it had been recorded on a home recorder, which was slower than professional speed, consequently, quite a few weeks passed before the tape was heard—and a unanimous decision to sign Johnny immediately was reached by all members of the ABC-PARAMOUNT staff.

Johnny's initial release caused enough comment and received such widespread acceptance that the record company knew that, before too long, the teenage titan of song would hit the top. Nevertheless, with the large roster of artists carried by the label, another ten months passed before Johnny recorded again. At that time he recorded two selections, the time-honored standard, "I'll Walk Alone" and "The Ladder of Love." While in New York for the session, he auditioned for the Arthur Godfrey Talent Scouts program and, not only won the award for the evening's competition, but made enough of an impression on Mr. Godfrey himself, that he was offered a permanent contract to appear on the Godfrey morning simulcast, with "the ol' redhead" entering into Johnny's career personally by his arranging for young Nash's schooling to be completed in New York with an extracurricular schedule of musical study.

All this traveling and performing for varied-sized audiences added to the youngster's poise and self-assurance, plus his regular appearances on the Godfrey shows, which gave him an enviable degree of self-confidence and definite knowledge of his craft.

## ENCHANTED

BUCK RAM

Living is a dream when you make it seem enchanted

Lover's take for granted all the world's aglow

They ought to know when you touch a star

Then you really are enchanted

Find the seed and plant it love will make it grow

It's really grand when you stand hand in hand

With your lover and thrill to the wonders of night

And days too will amaze you and soon you'll discover

Your dreams run to dreams in continuous flight

Love is ecstasy, it's divine to be enchanted

When your dreams are slanted thru a lover's eyes.

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## COME SOFTLY TO ME

FROXEI

CHRISTOPHER

ELLIS

Come softly darling come softly darling

Come softly darling come softly darling

Come softly darling come to me, stay

You're my affection forever and a day

I want you to know

I love I love you so

Will you please hold me so tight

All through all through the night

I speak softly darling, hear what I say

I love you always always always

I've waited waited so long

For your kisses and your love

Will you please come come to me

Someone from up above

Come softly darling

Come softly darling

Come soft, come soft.

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## STOP THIEF

PETE DAMATO  
JOE RICCIPAT AQUILINO  
DORE RICCIUTI

When we're out on a date, and I'm holding you near

And you whisper real low so that I can hear,

You're the only one I'm thinkin' of.

I yell stop thief you're stealing my love,

Will you stop thief your stealin' my heart.

You shower me with kisses really divine

You tell me that you love me and you'll always be mine

Man you got me goin' when you hold me tight

You really drive me crazy when you kiss me goodnight

When I'm lookin' at you with your eyes so blue

And you're lookin' at me just the way you do

You got me where you want me, can't you see,

I yell stop thief your stealin' me.

Well you throw your arms around me and you hold me tight

And you hug me and you kiss me all thru the night

You tell me that you love me and we'll never part.

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(It Took)  
ONE KISS

SID TEPPER ROY C. BENNETT

It took one kiss to fall in love with you,  
But a million tears to forget  
It took one hello, to make me fall,  
And just one goodbye to end it all.  
Now you're sorry, and you want one  
more chance,

But my broken heart remembers yet  
I took one kiss to fall in love with you,  
But a million tears to forget.

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Hill & Range Songs, Inc.

## DARLING YOU MAKE IT SO

LANE GLAZER  
You changed all the dark into sunshine  
You filled all my dreams with your glow  
The world is so great to live in  
'Cause darling you make it so.

Each day that I wake has new meaning  
A meaning just true love can know  
Each kiss that you give inspires me  
And darling you make it so.

Just one heart doesn't mean a thing  
I need another to share  
Hold me close hear the angels sing  
The song of our love everywhere.

You're near and the miracle happens  
A heaven on earth starts to show  
It's ours to enjoy forever  
And darling you make it so.

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Inc.

IF YOU ONLY KNEW  
(The Love I Have For You)

HARVEY P. SPECTOR

If you only knew of the love I have  
for you

And how much I care, if you only knew  
If you knew the thrill that I get each  
time we meet,

And how you've made my life com-  
plete, if you only knew

Maybe there'll come a day when  
you'll want me for your own

But my love you'll never need, so I'll  
cry alone

If you only knew of the love I have  
for you,

And how much I care, if you only knew.

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## PERHAPS

AARON SCHROEDER RUTH FREED  
SHARON SILBET

Perhaps you think your kisses drive me  
wild,

And I'm as helpless as a child,  
When I'm with you, perhaps it's true.  
You say my arms will never let you go;  
Your intuition tells you so.

Well, I won't fight; perhaps you're  
right.

But then you may be jumping to con-  
clusions.

How much you mean to me,  
For it could be just optical illusions  
And you see what your heart wants you  
to see

Because you let me kiss you now and  
then

You think that I'll come running  
When your finger snaps, well, it's so,  
My love, and there is no perhaps.

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## ALMOST GROWN

CHUCK BARRY

Yeah, I'm doing all right in school,  
 They ain't said I've broke no rule,  
 I ain't never been in dutch,  
 I don't browse around too much  
 Don't bother me, leave me alone,  
 Anyway I'm almost grown.  
 I don't run around with no mob,  
 I got myself a little job,  
 I'm gonna buy myself a little car  
 I'll drive my girl in the park  
 Don't bother me, leave me alone,  
 Anyway I'm almost grown.  
 I got my eye on a little girl,  
 Ah, she's really out of this world,  
 When I take her out to a dance  
 She's gotta talk about romance,  
 Don't bother us, leave us alone.  
 Anyway we're almost grown.  
 You know I'm still livin' in town,  
 But I done married and settled down  
 Now I really have a ball  
 So I don't browse around at all.  
 Don't bother me, leave me alone,  
 Anyway I'm almost grown.  
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## BONAPARTE'S RETREAT

PEEWEE KING

Met the girl I love in a town  
 'Way down in Dixie 'neath the stars  
 above  
 She was the sweetest girl I ever did see  
 So I took her in my arms and told her  
 Of her many charms I kissed her  
 While the fiddles played the Bonaparte's  
 Retreat  
 All the world was bright  
 As I held her on that night  
 And I heard her say,  
 "Please don't ever go away"  
 So I held her in my arms and told her  
 Of her many charms, I kissed her  
 While the fiddles played the Bona-  
 parte's Retreat.  
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## THE YEAR OF OUR LOVE

DAVIE

MOORE

Skies and skates and in January  
 Fireside dates in February  
 March winds when our hearts were  
 flyin' high  
 Higher then a kite up in the sky  
 The year of our love.  
 Strolls we took in April showers  
 Sundays when we picked May flowers  
 Moonlight and the midnight swim in  
 June  
 Wond'rin' how it got so late so soon  
 The year of our love.  
 July, and those holidays apart  
 August, you hurried back to ease my  
 aching heart  
 September, the plans we made  
 October saw them fade.  
 You denied it in November  
 Tried to hide it thru December  
 Then you taught me how a heart can  
 grow  
 When you said goodbye on New Year's  
 Eve  
 The year of our love,  
 The year of our love.  
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## SINGLE IS BETTER THAN WRONG

MOORE

FELLER

When I'm weary of dreamin' alone  
 I remember the girls I've known  
 But I say when the feelin' grows strong  
 Ah well, single is better then wrong.  
 When I think of the life I've missed  
 And remember the lips I've kissed  
 When I long just to feel I belong  
 I say, single is better then wrong.  
 Love is such a gamble  
 I've seen them win and lose  
 And I'm not takin' any chances  
 On a lifetime with the blues.  
 Now I face ev'ry night with a sigh  
 As I watch all the lovers go by  
 Tell me why should I envy the throng  
 If single is better then wrong.  
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## IMITATION OF LIFE

PAUL FRANCES WEBSTER SAMMY FAIR

What is love without the giving?  
 Without love you're only living  
 An imitation, an imitation of life.  
 Skies above in flaming color,  
 Without love they're so much duller,  
 A false creation, an imitation of life.  
 Would the song of the lark sound half  
 so sweet?

Would the moon be as bright above?  
 Ev'ry day would be gray and incomplete  
 Without the one you love.  
 Lips that kiss can tell you clearly,  
 Without this our lives are merely  
 An imitation, an imitation of life.  
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## THE RIDE BACK FROM BOOT HILL

JIM LOWE

HUGH DOWNES

IRWIN SCHUSTER

The ride back from boot hill is one  
 I'll remember,  
 I left my true love 'neath the stone by  
 the tree  
 They buried my darlin' one rainy Sep-  
 tember  
 And no one cried but me.  
 There was a man who called his name,  
 There was a fight with guns aflame,  
 And now the world is not the same,  
 For he is gone away from me.  
 The ride back from boot hill I'll take  
 each September  
 To see my true love 'neath the stone  
 near the tree  
 As long as I live I will always remember  
 That no one cried but me.  
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(Sorry)

## I RAN ALL THE HOME

A. GIOSASI

A. ZWIRN

I ran all the way home, just to say I'm  
 sorry.  
 Can I stay? I ran all the way home,  
 Yay, yay, yay, I ran all the way home,  
 Just to say I'm sorry, let me stay.  
 I ran all the way, yay, yay, yay.  
 And now I'm sorry I'm sorry  
 I didn't mean to make you cry  
 But making more than yay, yay, yay.  
 I ran all the way home, just to say I'm  
 sorry.  
 Can I stay? I ran all the way yay, yay,  
 yay.  
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# ALBUM OF THE MONTH

## All The "KING'S" Men TEDDI KING

Most of the record companies in the country have been sending us their latest album releases so that we might review them for our reading public. Last week we received an advanced copy of Teddi King's first Coral production, tabbed "All The 'King's' Men." To hear it just once wasn't enough — nor did the second listen suffice. From side to side we flipped this fabulous etching and we knew it was a "must" that an album of the month award be presented to the fabulous Teddi King and the Coral people.

Teddi chants tunes made famous by the greatest of male recording stars, paying tribute to each of these individuals who have given so much of themselves so that they might bring that extra little bit of happiness to the hearts of a music loving nation.

To mention but a few of the sterling renditions by the sensational Miss King, we find her offering an unforgettable rendition of the romantic "Unforgettable" made so popular by Capitol's "King" Mr. Cole; and another bit made popular by a Capitol star Frank Sinatra, "This Love Of Mine." Also spotlighted, via their hits as displayed by Miss King, are the inimitable Louie Armstrong and Fats Waller — "Sleepy Time Down South" and "Keeping Out Of Mischief Now," done respectively. Al Jolson will forever be remembered for his performance on "April Showers." Teddi sings this one with the heart of the man considered to be the warmest performer that ever lived.

We know that you, the public, will be just as intrigued by "All The King's Men" as we were when this "song-sational" musical production came into our midst. For the most enjoyable moments one can spend, you have only to turn to this classic album, designed musically, for any and all individuals, who not only believe in, but live as a part of the entourage sincerely loving music for its warmth and beauty.

Congratulations to Teddi King, Coral and "All The 'King's' Men."

Herb Jeffries

Frank Sinatra

AL Jolson

Louie Armstrong

Fats Waller

Nat "King" Cole

## Blondes

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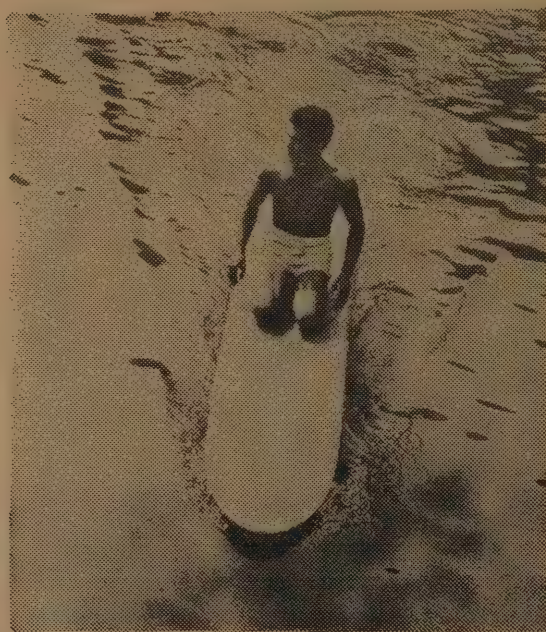


# HIT PARADER Goes



"GIDGET"

starring JAMES DARREN



Within one month after signing a long-term contract with Columbia Pictures, James Darren won top billing as the romantic juvenile lead in "Rumble on the Docks," and then was featured as the younger brother of Richard Conte in "The Brothers Rico." For his third role he appeared as Private Widowskas, a G.I. buddy of Jack Lemmon, in Columbia's "Operation Mad Ball." His biggest break to date is his starring role in Columbia's "Gidget," with Sandra Dee.

Young Darren always wanted to be an actor as far back as he can remember, but he only managed to squeeze in two weeks of formal study with the Stella Adler group before he was spotted by Joyce Selznick, of Screen Gems, Columbia Pictures' television subsidiary. He was simply standing in a New York office building waiting for an elevator when Miss Selznick convinced him that he should go with her to meet a Columbia talent executive in the building. Three days later, he signed his contract.

Both Jimmy's parents, Virginia and William, are tailors and reside in Jim's home city of Philadelphia. Jim's father encouraged the boy to take up trumpet lessons, and Jim studied for three

years. But he constantly "ditched" the lessons in favor of the local pinball machines. His father caught him literally crawling under the machine when he saw his dad coming down the street. Since Jim knew his parents could ill afford his music lessons, not to mention the new trumpet they had just bought for him, he vowed there and then never to disappoint either of them again.

Jimmy was born in Philadelphia, June 8, 1936. He and his younger brother, John, both studied at Epiphany School and Southern High School.

Jim's real name is James Ercolani. He chose his last name of Darren because he had been, for three months, assistant stage manager for the Jose Greco Dancers and Greco liked "Darren" for him. Jim does not dance, but Jose felt convinced that the boy had a "very special talent" and so advised him to change the rather difficult last name.

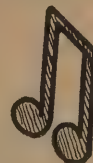
Jim has had no theatrical experience other than his three meaty roles for Columbia Pictures, but he does sing. Although he wasn't paid for the stint, Frank Polumbo, owner of the exclusive C.R. Club in Philadelphia, let the boy sing for his supper. He loves to sing, and this he proves with his new Colpix Record "Gidget".



# To HOLLYWOOD

**"SOME LIKE IT HOT"**

**starring MARILYN MONROE**



Once upon a time, B.M. (Before Marilyn), there was a word in the language called "hot." It has since been replaced in most knowing circles by "M.M.," better known as Marilyn Monroe. In "Some Like It Hot," the recent United Artists Film release, Marilyn plays a blonde singer named Sugar, but sweetness has no place in it. By the time Marilyn finishes with this comedy of the roaring flapper days, everybody likes it hot or "M.M."

Much has been said about M.M.'s growing reputation as a comedienne. In "Some Like It Hot," she adds another notch to that reputation. Only Marilyn could bear up under so much competition as she plays the role of singer with an all girl orchestra. She clowns, dances, out-flaps flappers, and plays a ukelele in perfect twenties tradition. Even better, as if just being Marilyn isn't enough, she sings. Her characterization of the girl with "it" was so good that a single of her warbling "I Wanna Be Loved By You" backed with "I'm Through With Love" is selling hot in record stores across the country. If there is any doubt that Marilyn is this century's girl with "it," one listen to her vocal invitation in "I Wanna Be Loved By You" will erase the doubt. The film catches the fun of the

period, and Marilyn catches the fun of the flapper — the eternal emancipated woman who would rather use the ukelele as a prop to show off a knee high fringe dress, but who could play it if necessary.

These were the days when nobody was broke just before everybody went broke. The days when anybody could sing "Runnin' Wild" and mean it; or when a beautiful blonde, like Marilyn, could sing "I'm Through With Love" and mean it, for a minute.

The film is a spoof of the days when gangsters were almost lovable rum runners — a modern day fairy tale of the prohibition twenties. Tony Curtis as the prince and Jack Lemmon as his buddy-knight play musicians who hide from gangsters by disguising themselves as "girls" in the all girl orchestra.

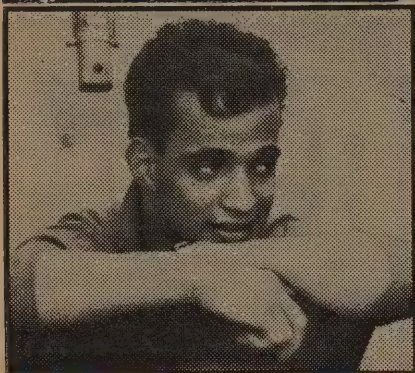
In old fashioned fairy tales, all the princess had to do was to kiss the prince, and other such minor things. Not so now. Our modern day fairy princess is golden, she dances, sings, and amuses, in addition to putting a new wrinkle into that old time kissing stuff.

Who likes it Hot? Everybody does if Marilyn's doing it.





# SINGING UP A STORM



BILLY STORM

Style means so much on today's record selling market. Today's record buying public, which consists mostly of the teens, buy emotion and the manner or method in which the artist produces a song. No more does an artist project a song with voice alone, because this is not what sells. A song has to be felt and delivered in such a way that those who listen feel the emotion of the artist whether the song be a sad song, a ballad, a real rocker etc. Billy Storm has such a style, the emotion and a tremendous amount of range. He projects high, with a sound that's almost female and, in the same song, sings with low mellow tones. Billy Storm has been tabbed, in our books, as a tremendous vocalist — he has range, tone and most important of all, that emotion and style all his own.

It was asked of Billy, a long time ago, "If you like singing so much, why don't you join the choir?" Billy would disrupt his classroom decorum by singing quietly to himself. He had only been singing to help concentrate on his studies, but decided the choir would be a darned good idea.

Until he tried out for the school choir, Billy had concentrated primarily on basketball, for which he was admirably qualified, being a good 6'1" tall. But he enjoyed singing so much he never missed a choir rehearsal in two years. Upon graduation from high school he enrolled at Los Angeles City College as a music major and also began singing as soloist in a local church. Then Billy was selected to sing in an inter-denominational choir at a special Brotherhood Week concert. At one of the rehearsals, Billy was heard by a veteran theatrical agent, who subsequently brought this young lad to the attention of Columbia's fabulous Mitch Miller. He then made his first recordings, "I've Come Of Age" and "This Is Always."

## PLEASE MR. SUN

SID FRANK RAY GETZOV  
Talk to him please, Mister Sun,  
Speak to him Mister Rainbow,  
And take him under your branches,  
Mister Tree.

Whisper to him Mister Wind,  
Sing to him, Mister Robin,  
And Missus Moolinght,  
Put in a word for me.  
Tell him how I feel,  
It shouldn't end this way.  
Since you are all his friends,  
He'll listen to whatever you have to say.  
Babble to him Mister Brook.  
Kiss him for me Miss Raindrop,  
And watch to see they all do,  
Please, Mister Sun.

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## DEEP GOES M'LOVE

NOEL SHERMAN DAVID HILL  
Deep goes m'love, goes m'love, goes  
m'love.

Deep goes m'love, goes m'love, goes  
m'love.

Deeper than the deep.

Love me I begged, like the wind loves  
the sea,

Just like the wind that will take you  
from me.

Then keep your love like the sea, deep  
and true,

Deeper than the deep blue.

Blue am I now, sad and lonely.

Thought my darlin's love would keep.

Journeyed homeward, hopin' only

That her faith would still run deep.

Deep flow the tears, flow the tears, flow  
the tears.

Tears that I'll cry through the long  
lonely years.

Years of rememb'rin' a love so untrue.

As I sail the deep blue.

Blue am I now, sad and lonely

Thought my darlin's love would keep.

Journeyed homeward hopin' only

That her faith would still run deep.

Deep goes m'love, goes m'love, goes  
m'love.

Deep goes m'love, goes m'love, goes  
m'love.

Deep goes m'love, goes m'love, goes  
m'love.

Deeper than the deep blue.

Blue were her eyes, were her eyes, were  
her eyes.

Rose were her lips, were her lips, were  
her lips.

Gold was the sun in the sky high above.  
Higher jumped my heart with love.

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## IT SEEMS TO ME

RANDY STARR DICK WOLF  
It seems to me most ev'ryone can plainly  
see

How I love you, it seems to me

They all believe you ought to be my  
darlin' too.

Even tho' we share so much, still I'd  
like to know

Am I wrong to care so much, or is it  
really so

That you're mine to stay, or can it be

It's just the way it seems to me!

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## TELL HIM NO

T. PRICHETT  
Tell him no, oh, oh, oh  
Tell him no, oh, oh, oh  
When he asks for a date  
Tell him no, tell him no.  
Tell him no, oh, oh, oh  
Tell him no, oh, oh, oh  
When he asks for a kiss  
Tell him no, tell him no.  
It's alright to go to a party  
It's alright to have some fun  
It's alright to take in a movie  
But don't let him be the one.  
Tell him no, oh, oh, oh  
Tell him no, oh, oh, oh  
If he offers his ring  
Tell him no, tell him no.  
Did he tell you that he loves you  
And did you thrill to his charms  
And did you feel much more better  
When he held you in his arms.  
Tell him no, oh, oh, oh  
Tell him no, oh, oh, oh  
When he asks for a date  
Tell him no, tell him no.

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—Lowell Music Corp.

## SOMEONE IN HEAVEN

LARRY MARTIN LARRY KOLBAR  
Someone in heaven please call the roll  
And see if an angel is gone  
And if one is I know where she is  
I'm holding her here in my arms  
Won't someone in heaven please look  
around

And see if an angel is missing  
And when you do you'll find one to few  
'Cause I know it's the girl I'm kissing  
She's much too lovely to be real  
And it's not earthly this feeling I feel  
So up there in heaven when you call the  
roll

And look for that angel in vain  
Remember that she is down here with  
me

And heaven's loss is my gain.

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## BIG BLON' BABY

RHODA ROBERTS KENNY JACOBSON  
Wailin' on the corner like an ol' tom cat  
Shoutin' and a-shakin' almost off my  
bat.

Who walks by, me, oh, my, jehumpin'  
jeshosaphat

Big blon' baby!

Yes, indeed, she flipped me, she was so  
divine.

Fell right down and begged her to be  
mine, all mine.

Held her tight, oh, good night, jehump-  
in' jeshosaphat

Big blon' baby, glory there I go, big  
blon' baby!

Now I know I love her so, oh.  
Shiver and I quiver when she's kissin'  
me.

Squeezes till I'm hollerin', oh, gosh, oh,  
gee!

Loves her man like no one can.

Jehumpin' jeshosaphat, big blon' baby!

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HOFFMAN-MANNING (writers of such hits as "Hot Diggity", "Takes Two To Tango" and "Poppa Loves Mambo") were called in to create two sides to fit the special talents of the completely unique performer. Entitled "S'ALL RIGHT? S'ALL RIGHT!" the first side features an exciting instrumental with a solid Latin dance beat and is designed for the SENOR to inject his world famous expressions throughout. On the other side, "DEE-FEECULT FOR YOU—EASY FOR Me," the Senor gives Johnny the little boy he fashions with his hand, a singing lesson, again with a beat and using phrases that have become familiar to TV viewers and night club goers.

SENOR WENCES was born in Salamanca, Spain, and began his career as a bullfighter. After an accident as a young torrero, he decided it was easier to throw his voice than a bull. Apparently his decision was the right one, for he has become one of the foremost entertainers in the world.

THE SENOR has played all over the world, including Europe's famed Palladium, the renowned Copacabana Casino in Rio De Janeiro, and all of the leading theaters and night clubs in the United States. He has toured America with the "Danny Kaye International Revue," and was featured in 20th Century Fox's "Mother Wore Tights," where his act was reproduced exactly and ran on screen for the entire eight minutes.





## SIX NIGHTS A WEEK

ALICIA EVELYN BILLY DAWN SMITH

Well six nights a week I long for you  
And then on Saturday night  
I hold you in my arms again  
I love you so but I'm a fool it seems  
For six nights a week I see you only in  
my dreams.

I want to hold you every night  
But you won't give me a chance  
I have to wait to hold you tight  
Until the next Saturday dance  
So why must we spend six nights a  
week apart

When night after night I'd love to hold  
you to my heart.

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## TWO BROTHERS

IRVING GORDON

Two brothers on their way  
Two brothers on their way  
Two brothers on their way  
One wore blue and one wore gray.  
One wore blue and one wore gray

As they marched along their way  
A fife and drum began to play  
There on a beautiful morning.

One was gentle on was kind  
One was gentle one was kind  
One came home, one stayed behind  
A cannon ball don't pay no mind.  
A cannon ball don't pay no mind  
Tho' you're gentle or you're kind  
It dont think of the folks behind.

Two girls waitin' by the railroad track  
Two girls waitin' by the railroad track  
For their darlin's to come back  
One wore blue and one wore black.  
One wore blue and one wore black  
Waitin' by the railroad track  
For their darlin's to come back.

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## WITH YOU BESIDE ME

(Vogliamoci Tanto Bene)

SHELLY DOBBINS RENATO RASCEL

My heart was a carrousel, with you be-  
side me.

The world is an empty shell, with you  
away.

The night was a magic toy, with you  
beside me.

But where are the girl and boy to laugh  
and play?

A kiss was an endless thrill, with you  
beside me.

But time will be standing still 'til you're  
in sight.

My heart can know no other love from  
now 'til no matter when

Unless you are here beside me, lovers  
again.

Vogliamoci tanto bene amore mio  
il cuore ti dice non lasciarmi piu  
A braccia ti for te'a me non dirmi addio  
Perche io non vivo semi manche tu  
Se tu puoi scordar i baci che t'ho dato.  
Ricordati quelli che tu hai dato a me  
Quel giorno che'a lungo tevere gui rasti  
l'eterno amor

Vogliamoci tanto bene ma tanto ancor.  
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# THIS IS YOUR WIFE

(1) Due to the fact that at least half of all the married couples in the world can say "I Got A Wife," this fun-type recording by The Mark IV, a quartette of Chicago chaps, is high on the national hit-charts. Singer Bob Peterson does his best to live up to the lyrics, "Hang your clothes up, wipe your feet off, goodness sakes don't slam the door—"

★ ● ★

(2) "Fix your sox, dry the dishes, heat the bottle, don't drop ashes on the floor—" Bill Thomas thinks wedded life is a romp—for an octopus. Of course, these Mercury Recording Artists are not all married to the same pretty brunette—we've used a model, Eileen Swenson—because aren't all wives the same?

★ ● ★

(3) "Change the picture, hang the baby—" "Oops, that can't be right! Mike McCarthy, drummer-man for the singing-instrumentalists hits a clinker in his chores. Mike's real-life daughter, four years old Patricia, gets into the act with proof that kids are a drain on a Dad's pocket.





# THE MARK IV



(4) "Scrub the bath-tub, wipe the mirror, pick the toys up—" Lee McGeary, who sings the wife's part on the record, will "fix the bulb, tape the lampshade—" for the light of his life when he can. The young lady lending atmosphere is Maureen McCarthy.

★ ● ★

(5) "Here she goes right out the door—" complete with baggage and mad-money. The fellows reverse the lyrics slightly—they can't take it any more. But she'll be back, about eight or ten—" and then she'll start right in again—" For the really happy ending, however, see next photo.

★ ● ★

(6) All fooling aside, this is how a wife and Mom really should be treated, say the fellows. The Mark IV are all Chicagoans, three of them are married and glad of it, and the fourth (Bob) is "looking around." Their next Mercury Recording will still have man in the dog-house, it's called "Move Over, Rover."



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WBZ

## IN THE NEWS--LITE



The winners are greeted at Dublin Airport by Ireland's piper, Leo Rowsome.

Five lucky New Englanders, winners of the WBZ Radio Trip To Ireland Contest, returned from an exciting six day visit to Dublin, Ireland, via Irish Airlines. During their stay in the Capital City, they were guests of WBZ Radio at the famous Hotel Gresham, and were warmly greeted in typical Irish fashion by the citizens of Dublin and high government officials.

The five top winners were selected from 14,324 entries in the WBZ Irish Contest. Listeners were asked to state why they would like to spend Saint Patrick's Day in Ireland. The judges, Gerard Woods, Irish Consul; Joe O'

Dowd, District Manager of Irish Airlines; Mary Tierney, columnist on the Boston Globe; and WBZ General Manager, Paul G. O'Friel, selected the winners after much deliberation and concentration.

The winners, Mr. John Mee of Boston, a police officer; Mrs. T. J. McIntyre, Laconia, New Hampshire, a public relations director; Mrs. Edward Barske, Wickford, Rhode Island, a housewife; Mrs. Rita Crowley, Westford, Massachusetts, a school teacher; and Mr. William J. Brick, Springfield, Massachusetts, a real estate agent, departed from Boston via Irish Air Lines for Dublin, Ireland on Saturday, March 14.

Upon their arrival, they were greeted by Mr. Robert Ward, Jr., Counsellor of the American Embassy in Dublin; and Mr. John R. Beitz, also of the Embassy.

The first two days in Ireland, the group was taken on tours of Dublin, a Springtime scenery excursion along the East Coast, and a visit to Ireland's famous Ardmore Movie Studios.

They attended a press reception in their honor at the Hotel Gresham where they met with many of Ireland's top-ranked newspapermen.

On Saint Patrick's Day, the winners viewed the big parade from a special suite at the Hotel Gresham on O'Connell Street, where they were impressed by the grandeur of the 200 floats and the pomp of the Irish bands.

Following the parade they arrived at Croke Park for the Railway Cup Matches. They were among 90,000 spectators who enjoyed the incredibly fast hurling semi-final and bruising

Irish football final.

The Saint Patrick's Day itinerary also included a reception in their honor at the American Embassy, where they toasted the Presidents of Ireland and the United States. Among the high government officials on hand to greet the winners was the Taoiseach (Prime Minister), Aemon de Valera.

In the evening, the five were interviewed at Radio Aireann, and their voices were relayed to thousands of WBZ Radio listeners in the United States. They were exuberant in their praise of the Irish people, and the exciting full-time schedule they were enjoying during their visit.

On Wednesday, the New Englanders were given a "day off" to browse and shop, and also had the opportunity to rest before their evening visit to the famous Abbey Theater.

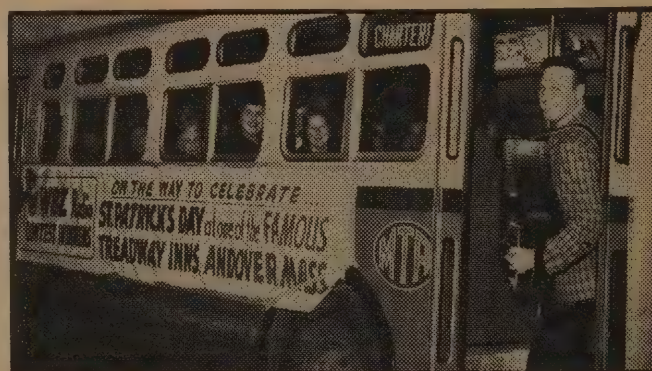
On Thursday and Friday, they were taken on a tour of Southern Ireland, including Cork, Blarney Castle, and an overnight stay in Killarney.

Arriving back in Dublin on Friday, they were given another opportunity to do some last minute shopping for souvenirs and famous Irish products. As a finale to their thrill-packed six-day visit, they were feted at another reception, this one in the penthouse of the plush Gresham Hotel, where they were hosted by the Hotel Manager, Toddie O'Sullivan.

On Saturday, with a little bit of their hearts left back in Ireland, the wheels of the giant Irish Airliner touched the landing strip at Logan International Airport in Boston where they were greeted warmly by their families and friends.



The New Englanders were greeted in Dublin by R. E. Ward Jr., and John R. Beitz of the American Embassy.



Accordianist Leo Smith strikes up Irish airs for the twenty-five semi-finalists, sent to Andover Inn, outside of Boston.



WBZ's "trip to Ireland winners", shown at Hotel Gresham in Dublin, with host Toddie O'Sullivan, manager of hotel.



On hand at the departure were Paul G. O'Friel, WBZ general manager, and Joseph O'Dowd, of the Irish Air Lines.



## BEFORE I FALL ASLEEP

MEDLEY ABRAM

At the end of a lovely evening  
Your heart is mine to keep  
In these tender precious moments  
Before I fall asleep.  
Was it five, maybe six or seven  
No I'm not counting sheep  
I'm just counting all your kisses  
Before I fall asleep.  
I look forward to tomorrow  
With a feeling of delight  
For it's then that I will see you  
As I dream of you tonight.  
Even dreams that I dream about you  
Will never be as sweet  
As the tender precious moments  
Before I fall asleep  
Before I fall asleep.

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## DISAPPOINTED LOVER

SAMUEL ENGLISH RIKKI DAWN

You are a disappointed lover  
The one you love does not love you  
Now you find your heart is broken  
Words of love were loosely spoken  
So then you disappointed lover  
Try to forget find someone new  
Do not hang your head in sorrow  
You may meet your mate tomorrow  
Love is a game of give and take  
The kind you got was just a fake  
If you just keep the spark awake  
Love will come someday to you  
Altho I know you're disappointed  
A truer love you soon will find  
Broken hearts so soon recover  
Lost and disappointed lover.

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## THIS EARTH IS MINE

SAMMY CAHN JAME VAN HEUSEN

This earth is mine and mine alone, and  
why, my love?  
When we caress my arms possess the  
world.

I own the glow that's on the rose,  
The grape that's on the vine,  
The sigh your lips design,  
This earth is mine, this earth is mine  
Til you were there the earth was bare  
And dry, my love, I saw your eyes  
And April skies unfurled.  
The valley blooms, the mountain sings  
And bring us Heaven's sign,  
Because of love, this earth is yours,  
This earth is mine, this earth is mine.

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## DON'T EVER LEAVE ME

ED TOWNSEND

Don't ever leave me don't ever  
say goodbye  
For if you leave me I swear I would die  
Don't ever tell me that you're going far  
away  
'Cause if you leave me I swear I would  
die  
You are my life my ev'rything  
When you are near me oh how my heart  
sings  
Don't ever leave me don't ever say  
goodbye  
For if you leave me I swear I would die.

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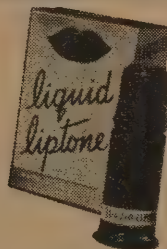
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## THE TOWN IS TALKING

ANTOINE DOMINO DAVE BARTHOLOMEW  
The whole town is talking (the whole town is talking)

Because you've got me walking (because you've got me walking)

The whole town is talking (the whole town is talking)

Because you've got me walking (because you've got me walking)

I'm mad with the world because I'm 'bout to lose my best girl

I can hear my dog barking (I hear my dog barking)

The whole town is talking (the whole town is talking)

I can hear my dog barking (I hear my dog barking)

The whole town is talking (the whole town is talking)

Yes, I'm mad with the world because I'm 'bout to lose my best girl

Hi-ho Silver (hi-ho Silver)

Take me to the river (take me to the river)

Hi-ho Silver (hi-ho Silver)

Take me to the river (take me to the river)

Yes, I'm mad with the world because I'm 'bout to lose my best girl.

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## I'VE CRIED BEFORE

DOC POMUS MORT SHUMAN

Any fool can see that you're tired of me

Little things you do tell me that we're through

Well, I've cried before, guess I'm gonna cry some more.

When you said goodnight you used to hold me tight

And say you loved me so, but that was long ago.

Well, I've cried before, guess I'm gonna cry some more.

Everytime we have a date you turn up an hour late

And when your folks are not at home,

You make sure we're not alone

If you leave me now, I'll make out somehow

And if my smile can't hide the pain I feel inside,

Well, I've cried before, guess I'm gonna cry some more.

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## YOU SAID GOODBYE

HARVEY P. SPECTOR

What would I give to see you smile

To sit with you and talk awhile

I often cry and wonder why

You said goodbye, goodbye

The things you said and used to do

My lonely heart just cries for you

You took my love and made it die

When you said goodbye.

Now as I cry knowing you said goodbye, I'll wait for you, how long, how long?

I can't go on and I can't bear

To lose the one I love so dear

I often cry and wonder why you said goodbye.

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## SO CLOSE

BENTON

DIXON

OTIS

So close, as we danced across the floor  
So close to the one that I adore  
So close in your arms yet so far from your heart.

So close to the lips I long to kiss  
So close tell me why do you resist  
So close in your arms, yet so far from your heart.

We're so close to the real sensation  
But so far, it's only been conversation  
Now if you love me let it show  
I've got to know, I just got to know.  
Because I'm too close to the chance

I'd love to take

Too close to the vows I'd love to make  
Too close in your arms to be so far from your heart

So close.

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## MY ISLAND OF DREAMS

DOC POMUS

MORTY SHUMAN

Climb aboard a moonbeam high in the sky

Travel t'ward my island of dreams

All your cares and worries will soon pass by

When you reach my island of dreams  
You and I together and love is the king

Ruler of my island of dreams

Happiness forever, our hearts will always sing

Moored in my island of dreams

The sea is always blue

The skies are never gray

Nature painted a perfect color scheme

As long as there is you here by my side

Drift upon a cloud as it floats along the way

Headed for my island of dreams

That will be our own forever we will stay

On my island of dreams.

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## SATURDAY

SALEM CARONE

Sunday, Monday, Tuesday, Wednesday, Thursday, Friday

Saturday, is a lazy day

There's no early mornin' fuss

Just relax all day got no school today

No runnin' for the bus.

Saturday is a lazy day

Gee it's good to sleep so late

Catch a D.J. show on the radio

Then get ready for your date.

No hurry, don't worry about one single thing

No class to make, no exams to take

No school bell's gonna ring.

Saturday is a lovely day

'Cause there's nothing much to do

Only dream about all the things we've done

And the things we're gonna do.

Let's make everyday like a Saturday

Gee how crazy that would be

And if I were a king, more than any old thing

I'd make everyday a Saturday

'Cause that's my day for you

Saturday, yes Saturday, 'cause

That's my day for you.

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# WHO SAYS I DON'T DIG ROCK AND ROLL ?



## By GUY LOMBARDO

There is a mistaken impression on the part of many that dance band leaders like myself have "something against" rock and roll.

Let me set the record straight, I, for one, happen to greatly like the rock 'n roll beat, and have, in fact, added a more discernible "beat" (although it still isn't rock 'n roll) to my own dance music because I feel that the public now definitely wants more "beat" than they did ten years ago.

I also want to go on record as saying I think that the popularity of rock 'n roll has been of great help to the entire dance business. Before rock 'n roll came along the teen-agers in this nation had forgotten how to dance, because for a full ten years instead of dancing they preferred to curl up next to their phonographs and listen only to vocal recordings.

The rock 'n roll beat got them back on the dance floor. Today's teen agers are, by far, the best dancers I have ever seen during my entire career as a bandleader.

My only tiny objection to rock 'n roll is that in its beginning it wasn't music. It was only "beat," and the melodies which were put to that beat were pure junk. The proof is in the pudding: none of the early rock 'n roll "songs" have achieved "standard" status—that is, none of them are still being played, or will ever be played again.

Today the story is different. There are good songs being written for the rock 'n roll beat, and there are beautiful old standards ("Smoke Gets In

Your eyes," "If I Didn't Care," "Stardust," and many others) being adapted to that rhythm. The result is that today we have good music being played in the kind of beat many young people enjoy dancing to.

However, on my recent tour of the nation I discovered something else about young people. While it is perfectly true that they want to hear music with a "beat," it has become increasingly true that the teen agers are again asking for tunes that are played softly, and to which they can dance closely and romantically.

There is no law which states that a person cannot enjoy dancing to all kinds of music, and I have been seeing definite evidence of a great desire on the part of young people to dance to the slow fox-trots, waltzes and such, along with rock 'n roll.

I prefer not to play rock 'n roll because it has always been my philosophy that my job is to please my public. My public told me some years ago that what they enjoyed most about my band was the purring sound of the saxaphones, the pin-point sound of the trumpets, and the fact that our music enables dancers to get into a romantic mood. There was a time, some years ago, when we tried to alter our style somewhat, and we were immediately reminded by our public that they wanted none of that from us.

Thus, when we play for dancing, or when we make a recording, we always bear in mind that people have come to identify us with a certain "sound" and with a certain mood.

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## HOFFMAN & MANNING Tin Pan Alley Toppers



Practically everyone at sometime or other has tried writing a song. Some labor for many years and never come up with the "big one"; others are repeatedly successful and write popular tunes consistently. The difference between the two (the successful and unsuccessful song writer) is knowing what the public wants. The successful tunesmith is the one who writes songs that are "commercially" acceptable.

It's true that there have been many examples of the "one-shot" successful song writer. These people write one hit, but never write another. They catapult for a short time to the top of Tin Pan Alley's heap, but after that one song they're never heard from again. It's generally agreed by the veterans of the song writing profession that song writing is a business like anything else. The song writer who can continuously bat-out successful tunes has studied the public, and he has studied the song writing business thoroughly. He works hard, and combines this with an inherent ability to write either melodies or lyrics, or both, which the public will accept and buy.

There are some outstanding examples of tunesmiths like Irving Berlin and Cole Porter who can consistently write big hits by working alone. But, by far, the greater majority of song writers work in pairs or even threes. Julie Styne and Sammy Cahn, George and Ira Gershwin, De Sylva, Brown and Henderson, Mack Gordon and Harry Revel, Rodgers and Hammerstein and Al Hoffman and Dick Manning are just a few examples of successful song-writing combination, past and present.

It may be of interest to examine one of these big-league song writing combinations at work.

Individually and as a team Al Hoffman and Dick Manning have written some of the biggest hit songs ever sung, whistled, hummed or danced to by the world. Both are rated "AA" in ASCAP, and have written, either alone, together, or with other collaborators, such perennial hits as "Mairzy Doates," "Takes Two To Tango," "Heartaches," "Papa Loves Mambo," "I'm Gonna Live Till I Die," "Hot Diggity," "I Apologize," "Oh-Oh I'm Falling In Love Again," "Fascination," "Chi Baba, Chi Baba," "Hawaiian Wedding Song," "Fit As A Fiddle," "Are You Really, Really Mine?" "If I Knew You Were Coming I'd Have Baked A Cake," "Belonging To Someone," "The Pussycat Song," "Secretly," "Little Man You've Had A Busy Day," "Jilted," "Good-

night Wherever You are," "Bibbidi Bobbidi Boo," "I'm A Big Girl Now," "There's No Tomorrow," "I'm In A Dancing Mood," "The Morningside Over The Mountain," and dozens of other hits.

Hoffman and Manning each write both lyrics and melody. Their songs are the product of close collaboration. Their ideas frequently come from "thin air."

A good portion of their time together is spent in "just talking," which they believe is of prime importance to enable them to come up with ideas, titles, phrases, and snatches of melody to go into their songs. When they feel themselves getting tense, which occasionally happens, they engage in a form of "nonsense talk" which they've labelled "Yugovarian" — meaningless phrases and sentences designed to make each other laugh and relax their tensions so that they can get back to work again. Each carries a memo pad on his person, in which to scribble thoughts during the day. At their daily meetings they discuss their thoughts, work out their ideas, and write songs. They spend approximately 32 hours together each week working on a formal basis. However, they're practically working "all the time," since an idea for a song, or a title, may pop up during a social conversation, or while reading a newspaper, or while watching a television drama.

Once they have conceived and written a song they proceed to write the arrangement for the "demonstration" record to be heard by song publishers and recording company executives. Their theory is that the better the demonstration recording, the better will be their chances of having the song properly received by the right people. Therefore, they frequently devote as much time and energy to the preparation of the "demo" as they do to writing the song, itself.

Not all the songs they have written have become hits, but to achieve the kind of status they have attained in the music world Hoffman and Manning learned a long time ago that you can't quit once you begin. Songwriting is their business, and they devote their full time energies to examining, building and selling songs.

Like all other successful tunesmiths they had to begin at the beginning. They discovered, along the way, that Tin Pan Alley always has room for people with talent and know-how. It always will have.



## NON E COSI

GRETA GOLD PINCHI R. VANTELLINI

Non e cosi, you're close to me,  
And your sigh is so tender,  
When you say "I surrender"  
Do you mean what you say?  
Non e cosi, you're here with me.  
And our lips cling together,  
When you say "It's forever"  
Do you mean what you say?  
I have waited for love such a long  
time,  
Until now it was always the wrong  
time,  
Now for one time in my lifetime let  
it be true.  
Make love to me, non e cosi,  
Only say that you want me  
In my heart I'll be praying,  
What you're saying is true.  
If you will love me, non e cosi,  
Non e cosi, non e cosi  
Non e cosi, non e cosi  
Che sognavo il tuo amore  
Nel donarti il mio cuore  
In quel giorno lontano  
Non e cosi, non e cosi  
She sognavo i tuoi laci  
Negli istanti felici  
Che abbiam detto, "li t'a mo!"  
Hai perduto dolcissimo incanto  
Come un fiore strappato dal vento  
C'e l'invidina, la perfidia nei baci tucil  
Non e cosi, non e cosi  
Che sognato il tuo amore  
Nel donarti il mio cuore  
Che tu infrangi ogni di!  
Il ve ro amore, non e cosi!  
Non e cosi, non e cosi!  
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and Greta Music Corp.

## 24 HOURS A DAY

LORI FORD CARL FORD

Twenty four hours a day rock 'n'  
rollin'  
Twenty four hours a day rock 'n'  
rollin'  
Yeh, yeh, yeh, la la la  
Twenty four hours a day rock 'n'  
rollin'  
Day rock 'n' rollin' we start out in  
the mornin'  
And strange as it seems,  
We rock all day, we rock all night  
We even rock right thru our dreams  
Twenty four hours a day rock 'n'  
rollin'

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## WE LOVED

DICKIE WEBB  
We loved, wee-oo, we kissed, wee-oo  
We hugged, wee-oo, we loved, wee-oo  
But never did we marry.  
I loved, wee-oo, she loved, wee-oo  
We loved, wee-oo, together, wee-oo  
But never did we marry.  
I want her every morning when I  
wake,  
I want her every evening when I sleep  
I want her even tho' we are apart.  
I don't know why we said goodbye,  
I want her so much, I need her so  
much,  
But never did we marry.  
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## VENUS

ED MARRSHALL

Hey Venus, oh Venus  
Venus if you will  
Please send a little girl for me to thrill  
A girl who wants my kisses and my arms

A girl with all the charms of you.  
Venus Goddess of Love that you are.  
Surely the things I ask can't be too great a task

Venus if you do I promise  
That I always will be true  
I'll give her all the love I have to give  
As long as we both shall live.  
Venus make her fair

A lovely girl with sunlight in her hair  
And take the brightest stars up in the skies

And place them in her eyes for me.

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## SO HELP ME HANNAH

JOHN JAY HILL

So help me Hannah I'll walk right out on you

So help me Hannah here's what I'm gonna do

So help me Hannah stop playing coy

So help me Hannah I saw you with another boy

So help me Hannah you better play fair

Without me you would be in despair

So help me Hannah or alone you will be

So help me Hannah you better be true

So help me Hannah or I'm all thru with you

So help me Hannah better do as you should

Be true to me or I'll be gone for good  
Hannah honey I love you so

I never, never, never wanna let you go

Hannah baby I'm warnin' you

You better quit your rovin' or we're through

So help me Hannah I'll walk right thru the door

So help me Hannah you won't see me no more

So help me Hannah be true or pay the price

So help me Hannah your rovin' ain't nice

So help me Hannah now it's up to you  
You better be faithful or I'm gonna be thru.

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## IF AND WHEN

NOEL SHERMAN

JACK KELLER

If, if, if I fall in love again,

I won't fall so hard,

Next time out, my heart will be on guard.

If, if, if I ever love again,

I'll make sure to see,

Both the forest and each little tree.

Down on love, can you blame me

If I frown on love, you walk out

After all that you've been through with me.

You're through with me, so if, if, if

I ever love again as you once loved me.

Hope I find she's all the things I hoped

You'd always be, if I ever love again.

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## SAY HELLO

BEVERLY ROSS

HARRIET KANE

When I see you on the corner

Havin' fun with all your friends,

Can't you at least say hello

Just because we had that quarrel baby,

Can't we make amends,

Can't you at least say hello

Let me warm your wond'rous lips,

Say hello, say hello

Let me touch your finger tips,

Let me back into your heart again.

'Cause these arms of mine are aching

SO

To hold you once again.

More than my pride lets me show

And I can't hold back no longer

That's why I just called your name

Can't you at least say hello.

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James Dean	Jon Provost
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Eddie Fisher	Dale Robertson
Scott Forbes	Jimmy Rodgers
Jack Kelly	Tommy Sands
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Tommy Kirk	David Stollery
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Darlene Gillespie	Jayne Mansfield
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#### GUARANTEE

Accept no substitutes; only *Vitalone* Concentrated Weight Gaining Formula contains 10 special ingredients including DPA\* approved for sale without a Doctor's Prescription... Only *VITATONE* Concentrated Formula is backed by the Most Amazing Guarantee in the Entire History of Weight Adding Products: If you are not completely satisfied that *VITATONE* is helping you gain precious pounds and inches quickly and easily, just return the cap from the *VITATONE* bottle and your full purchase price will be refunded. BUT YOU KEEP YOUR *VITATONE* AS A GIFT! YOU ARE NOT BUYING ONLY TRYING AND IT DOESN'T COST YOU A PENNY! This Guarantee is in Effect for Full 21 days after you receive your *VITATONE* FORMULA!

**VITATONE HEALTH PRODUCTS**  
\*Dicalcium Phosphate Anhydrous



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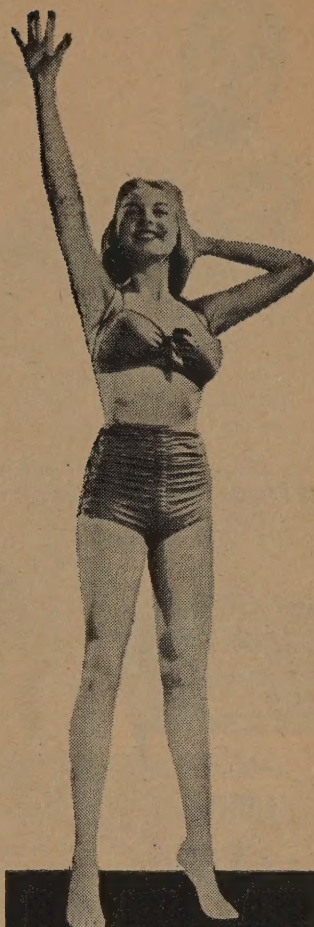
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FOR  
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SAMPLE



#### WHAT VITATONE THE "MIRACLE" WEIGHT GAINER MEANS TO YOU

*VITATONE* may mean New Hips if you are tired of being skinny... of no appetite... and more, picking up your food if you want to get rid of that "tired out feeling"... build resistance, sleep better and have more pep and energy... show off a more robust, stronger figure or physique... then go AT OUR RISK how much the Concentrated *VITATONE* Tonic and Appetite Stimulant Plan may help you.

#### UNDERWEIGHT IS NOT HEALTHY... HELP YOURSELF TODAY... DON'T STAY SKINNY!

Your doctor may have been warning you that your underweight condition can lead to fatigue, loss of sleep and low resistance. Your doctor may also tell you that underweight can make you embarrassed, sensitive and ashamed... That you may be feeling "gawky" and ill at ease, because you are so thin.

If you are skinny because of poor appetite or poor eating habits... if you feel tired out all the time... look pale, underweight, almost sickly, if your resistance is low and you sleep restlessly at night, then you should make up your mind to test GENUINE CONCENTRATED *VITATONE*.

If when summer comes, you're ashamed to wear a bathing suit, try this New Weight Gaining Discovery, Concentrated *Vitalone* today. You may say, "I never thought I'd be so happy on the beach. I never thought I could gain weight so easily. The *Vitalone* Tonic and Appetite Stimulant Plan is just wonderful!"

Take advantage of *Vitalone's* Special Introductory Free Trial Offer! Do it today!

**VITATONE HEALTH PRODUCTS**  
41 Union Square, New York 3, N. Y.

#### MAIL THIS COUPON TODAY!

**VITATONE HEALTH PRODUCTS**

41 Union Square, New York 3, N. Y.

Please send me the complete *VITATONE* WEIGHT GAINING PLAN AS MARKED BELOW:

- ☐ Please send me your Generous Introductory 21-Day Plan. I enclose \$2.98, cash, check, or M.O. The very first bottle must help me gain weight as fast as I want, must help me to look better and feel better... must be delicious to take or my money will be refunded promptly and without question.
- ☐ I want to save \$2.94. Please send me Triple Size (3 bottles) 63-Day *VITATONE* WEIGHT GAINING PLAN. I enclose \$6.00 cash, check or M.O. and thereby receive 1 GENEROUS 21-DAY PLAN ABSOLUTELY FREE (regular price \$3.94). Same absolute money back guarantee.

(When you send cash with order you save up to 90¢ in postage charges and C.O.D. Fees.)

NAME \_\_\_\_\_

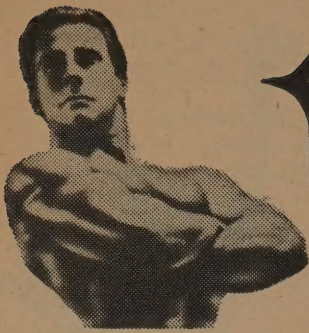
ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

☐ Please ship C.O.D. as marked above.

ALL ORDERS RUSHED IN PLAIN WRAPPER



**JOE WEIDER**

"The Muscle Builder"  
"Trainer of Champions"

# IN 15 MINUTES

## I'LL PROVE YOU CAN HAVE A RUGGED, VIRILE, HE-MAN BODY!

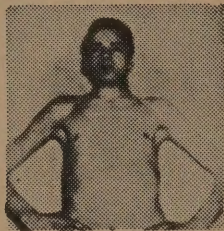
Let me add 5 to 50 Pounds of "He-Man" muscles to your body. Pack 3 inches of "Steel-like" muscles to your arms. Add another 10 inches of rugged muscles to your chest — right in the privacy of your own home!

**THIS CERTAINLY CAN HAPPEN TO YOU!** *What I did for these former weaklings I can do for you!*

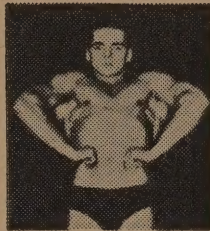
HERE'S  
LIVING  
PROOF!

**ANDRE  
LEPINE**

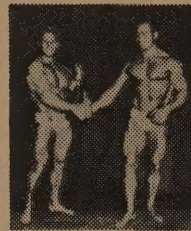
**Gains 80 lbs.  
OF  
SOLID MUSCLE**

**BEFORE**

BEFORE mailing the coupon . . . 100 pounds of skin and bones! What a rundown wreck! He had 10-inch pipe-stem arms — a flat 34 inch chest. Truly a pathetic case of weakness before he mailed me this coupon!

**AFTER**

AFTER Weider Training! What a Change! What a Build! 180 pounds -- a mountain of mighty muscles, loaded with Herculean 17-inch arms, magnificent 48-inch chest and shoulders a yard wide! Another dream come true!

**MY PUPILS WIN**

"MR. UNIVERSE" TITLES Jack Delinger and Ray Schaffer, both "Mr. America" and "Mr. Universe" winners. My pupils have also won "Mr. Europe", "World's Best Built" and "Strongest Man" titles.

The world's best built men are your instructors! They show you the exercises that will build your arms, chest, shoulders and waist, twice as fast as you ever thought possible!



**CLARENCE ROSS**  
"Mr. America"  
Tells you how he built his muscles The Weider Way.



**REG LEWIS**  
"Mr. Universe"  
Tells you how he built his giant strength and power.



**DOUG STROHL**  
"Mr. California"  
Reveals to you how he gained 80 lbs. of he-man muscles.



**LEO ROBERT**  
"World's Best Built Man"  
Lets you into all the secret exercises of the champions.

**JUST 15 MINUTES TO THAT RUGGED, DYNAMIC,  
HE-MAN BUILD YOU ALWAYS WANTED!**

Give me 15 minutes right in the privacy of your own home and I will prove to you that in half the time and with twice the ease, in just a few minutes daily, I will, through my TRIPLE-PROGRESSION COURSE, slap inches of steel muscles to your pipe stem arms, pack your chest with power and size, give you life-guard shoulders, dynamic, speedy athletic legs — add jet-charged strength to every muscle in your body. I don't care if you're short or tall, skinny or fat, office-worker, laborer, school-boy, or businessman, I must make a new virile he-man out of you, and also . . . help you build "inner strength" that will give you the virile look that women admire and men envy. What I did for Andre Lepine, Jack Delinger, Ray Schaffer and other "Mr. America" winners — and thousands of weaklings — I can do for you! Yes, I can turn you into a Real He-Man.

**YOURS FREE! NOTHING TO BUY!  
AMAZING FREE TRIAL OFFER!**

**Don't miss this once-in-a-lifetime opportunity**

**LET ME PROVE TO YOU AT MY OWN EXPENSE  
THAT EVERYTHING I SAY CAN BE DONE!**



FREE MUSCLE BUILDING TRIAL OFFER. Fill out coupon and mail to me. I'll rush you my Giant 32-page course, filled with exercises, training secrets, heroic photos of the mighty champions and private advice on how you can become a muscle star fast! A-C-T-I-O-N Is The Key To Strength. Make your first he-man decision to-day. Rush in this coupon for your free trial course. You have nothing to lose but your weakness.

**MY FREE TRIAL OFFER IS NOW YOURS AS A  
FREE GIFT! NO OBLIGATION ON YOUR PART...  
JUST RUSH ME THIS COUPON NOW.**

**THE \$10,000 CHALLENGE**  
only Joe Weider dares to make!

I guarantee to show you how to add twice as much muscle — triple your power — gain more weight twice as fast through my system of training than you could through any other method, and in HALF THE TIME! I challenge any other physical instructor in the world who teaches through the mails, to accept my challenge!

**JOE WEIDER**

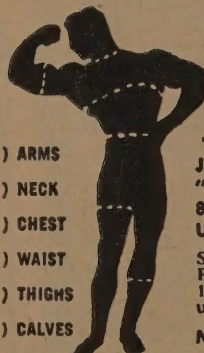
**MAIL COUPON FOR YOUR FREE COURSE**

Check here where you want bigger muscles  
. . . I'll show you how to put 'em there!

I WANT ☐ Added Weight ☐ Broader Shoulders  
☐ Speedier Athletic Legs ☐ More Endurance and Energy

- ( ) ARMS  
( ) NECK  
( ) CHEST  
( ) WAIST  
( ) THIGHS  
( ) CALVES

(check the gains  
you want)



**JOE WEIDER Dept. 20-79K**  
"Trainer of the Champions"  
801 Palisade Ave.,  
Union City, N. J.

Shoot the works, Joe! Rush me my Free Introductory, Power-Charged, Muscle Building Course. (I enclose only 10 cents to cover cost of handling and mailing) I am under no obligation.

Name . . . . . Age . . . . .

Address . . . . .

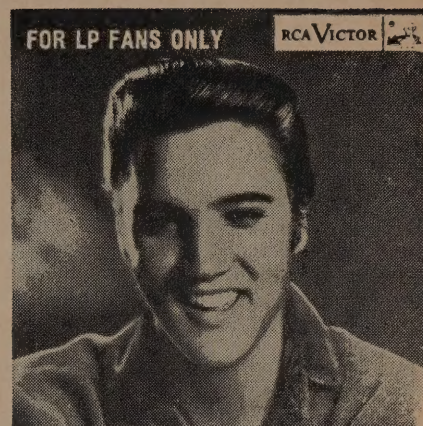
City . . . . . Zone . . . . . State . . . . .

(Please print name clearly)

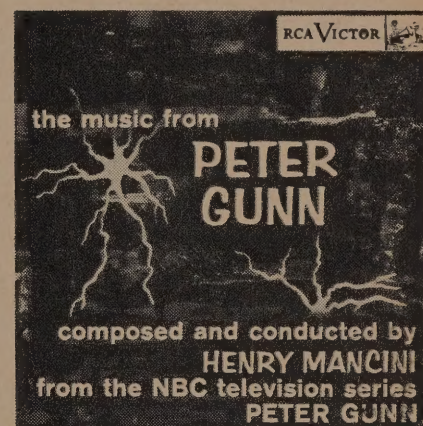
In Canada Mail to: Joe Weider 4466 Colonial Ave., Mont. Que. Canada.



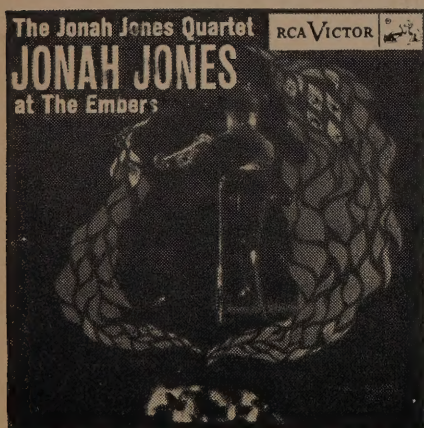
# LIVE FIVE



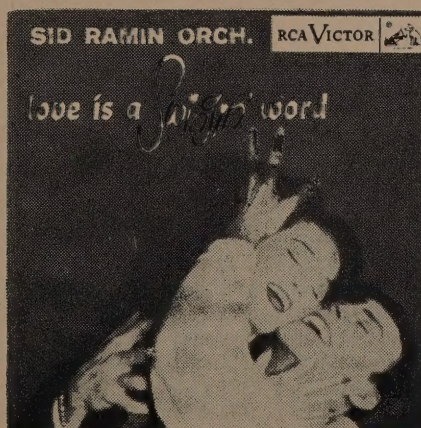
The big hits that put Elvis on top! Now, for the first time, in one L.P. album. And Elvis' latest color photo is on the back!



Here's the coolest caper yet! The dramatic music from TV's "Peter Gunn" that has everybody swinging. Sensational!\*



He plays a lot of trumpet, and he sings up a storm! Hear eleven solid hits by one of the greatest jazz combos going.



Tremendous! Love songs get a new swingin' beat! Don't miss Love Is Here to Stay, Love Letters, Comes Love, nine others.\*



The Ames Brothers take off on 12 big songs like Paper Doll, Cool Water, To Each His Own. This you've got to hear!\*

When ordering Stereo, say . . .



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA



\*Available on regular L.P. and Living Stereo.



# Just Tell Us *Which* Instrument You Would Like to Play...

and We'll Show You How You Can Learn to  
Play it at Home, in Spare Time, Even if You  
Don't Know a Single Note Now!

**THOUSANDS NOW PLAY WHO NEVER DREAMED THEY COULD!**



**17-Year-Old Student  
Now Plays Professionally  
and Teaches**

"Have completely mastered the piano accordion. I teach at my fully-equipped studio, and play my accordion at big affairs that pay. I have learned to play any song ever written. You will never realize the amount of training you have given me. I'm now taking your Hawaiian Steel Guitar Course and intend to learn other instruments, too."—Howard D. Arnold, Bloomingdale, N. J.

**WHAT'S YOUR favorite instrument?** Which is the one you would like most to play well, by note, from regular sheet music? Just name it on the coupon below—and we'll show you how easily and quickly you can now learn to play it. **WITHOUT** an expensive private teacher. And **WITHOUT** any long hours of tedious exercises and scales.

Even if you don't know one note from another today, you can start playing right-away. No "special talent" needed. Thanks to our famous "Easy As A-B-C" print-and-picture lessons, thousands who never dreamed they could are now experiencing the thrill of playing. They're making new friends, becoming more popular—even earning money with their playing or teaching.

## One Million Others Have Taken Up Music This Quick, Easy Way

Yes, over 1,000,000 people—including housewives, businessmen, children, semi-invalids and elderly retired folks—have chosen this streamlined way to master a musical instrument.

Unlike the old-fashioned way of learning, there are no boring scales and exercises to practice. You just start right in playing simple pieces—properly, by note. Clear explanations and simple "this-is-how" pictures guide your fingers every step of the way. Even children "catch on" quickly. And, much sooner than you would ever dream possible, you find yourself playing hymns, waltzes, folk songs, popular hits, classical numbers—anything you wish or anyone asks for.

## Costs Only A Few Cents A Lesson

Let this well-known home-study method bring the many joys of music into YOUR life! New friends. More listening pleasure. Extra earnings or perhaps even a brilliant career as a professional musician. (For example, Lawrence Welk, famous TV star, is one of our famous graduates.) But best of all, the deep personal satisfaction of being able to make your own music—to provide entertainment for yourself and others. The cost is only a few cents a lesson. Friends or other members of the family can also learn—for the price of one.

- ☐ PIANO
- ☐ ACCORDION
- ☐ GUITAR
- ☐ STEEL GUITAR
- ☐ VIOLIN
- ☐ SAXOPHONE
- ☐ TRUMPET, CORNET
- ☐ PIPE, ELECTRONIC.
- ☐ or REED ORGAN
- ☐ TENOR BANJO
- ☐ UKULELE
- ☐ CLARINET
- ☐ TROMBONE
- ☐ FLUTE
- ☐ PICCOLO
- ☐ MANDOLIN

## Mail Coupon for FREE BOOK

There isn't space enough here to tell you the whole fascinating story of this easy way to learn music. So we have published a 36-page book describing our methods and telling about our 61 years of successful experience. You may have a copy FREE simply by mailing the coupon below. No obligation; no salesman will call on you. Mail the coupon now—at once. Don't delay adding this accomplishment to your life.

**U.S. SCHOOL OF MUSIC, Studio A27, Port Washington, N.Y.** (Special Reduced Prices on instruments to our students.)



**Group of Friends Enthusiastic**

Miss Mildred Cade, of Houston, Texas, and a number of her friends are so enthusiastic about this quick, easy way of learning piano that they've ALL taken it up!



**Now Gets Many Invitations**

"It's been fun—and hasn't cost anywhere near as much as having a private teacher. Now invited to all kinds of party affairs, dances. Just auditioned for a place in a Western show called 'Barn Dance Jamboree,' entertaining every Saturday night."—Howard Hopkins, East Syracuse, New York.

## U.S. SCHOOL OF MUSIC

Studio A27, Port Washington, N. Y.

I am interested in learning to play, particularly the instrument checked at right. Please send me your free illustrated booklet, "Now You Can Learn Music in Your Own Home" NO SALESMAN IS TO CALL UPON ME.

Do you have the instrument? .....

Mr. ....  
Mrs. ....  
Miss ..... (Please Print Carefully)

Address .....

City ..... State .....

(Insert Zone Number, if Any)

NOTE: ☐ If you are under 18 years of age check here for booklet "A".

- ☐ Piano
- ☐ Guitar
- ☐ Steel Guitar
- ☐ Violin
- ☐ Piano Accordion
- ☐ Saxophone
- ☐ Trumpet, Cornet
- ☐ Pipe, Electronic
- ☐ Reed Organ
- ☐ Tenor Banjo
- ☐ Ukulele
- ☐ Clarinet
- ☐ Trombone
- ☐ Flute
- ☐ Piccolo
- ☐ Mandolin
- ☐ Modern Elementary Harmony
- ☐ Practical Finger Control